

Lonnie Mayne

CEO & Founder of Red Shoes Living

Lonnie Mayne is an internationally recognized high performance consultant, #1 rated keynote speaker, and published author. He's the founder and pioneer of Red Shoes Living – an award-winning philosophy and five-step framework that leadership teams are deploying organization-wide to engage employees, win the battle for top talent, create standout customer experiences, and build meaningful cultures that people get inspired to be a part of. Red Shoes Living is a call to stand out for the positive in all that you do. It is a way of life that elevates all of the things we care about most: work, play, family, friends, and community.

In speeches, Lonnie is known for his impressive storytelling, sharing the powerful message of Red Shoe Living while also providing an actionable framework to create Red Shoe Experiences that catapult an organization's success and change the lives of teams. He emotionally connects with audience members, using first-hand lessons-learned from his experience building companies and cultures to inspire them to stand out and change the way they show up in the world and workplace.

Lonnie understands the challenges leaders and organizations face today. He has spent 30+ years working with leading brands across 25 industries and was the president of InMoment, one of the largest customer experience technology companies in the world. Using the Red Shoes Living framework, his team grew the company 817% in a short period of time. Top brands like Nike, Ford Motor Company, Starbucks, and Saks Fifth Avenue have worked with Lonnie to also bring the Red Shoes Living message to their employees, providing a transformative influence on four key areas: customer experience, company culture, leadership, and living life the Red Shoes way. Especially now with the release of his book, *Red Shoes Living*, there has never been a better time to bring this message to light.

Recognized as a global authority in high performance leadership training with a passion for inspiring others to stand out in how they work and live, Lonnie presented at the prestigious British Citizen Awards held at the Palace of Westminster hosted by Lord Dholakia. He also leads the Spartan-X leadership series and is a founding patron of the American Citizen Award, which recognizes everyday heroes. On a mission to spread the message that people matter, he's passionate about philanthropic initiatives for mental health awareness, anti-bullying, and suicide prevention.