

## Todd Henry

Creative Leadership and Performance Expert, Business Author & Consultant

Todd Henry teaches leaders and organizations how to establish practices that lead to everyday brilliance. He is the founder of Accidental Creative, a company that helps creative people and teams be more productive and generate brilliant ideas.

Todd is the author of five books – *The Accidental Creative*, *Die Empty*, *Louder Than Words*, *Herding Tigers*, and *The Motivation Code* – which have been translated into more than a dozen languages. In 2013, *Die Empty* was named by Amazon.com as one of the best business books of the year. Described by Fast Company co-founder William C. Taylor as “a manifesto for a new era of leadership,” *Herding Tigers* is a practical guide for any manager tasked with leading their team to creative brilliance. Todd’s latest book *The Motivation Code* presents a new framework for understanding what motivates us and why.

Self-described as the “arms dealer for the creative revolution,” Todd speaks and consults across dozens of industries on creativity, leadership, and passion for work. In speeches, he combines his past experience as a creative director with the in-depth research from his four books to deliver frameworks for being a creative pro and an impactful leader of creative teams. Focusing on concrete practices that lead to sharper focus, improved productivity, and better collaboration, Todd leaves audience members not only with the importance of uncovering productive passion in their work, but also specific takeaways they can immediately implement to become more effective.

With millions of downloads, Todd’s podcast *The Accidental Creative* has been delivering weekly tips and ideas for staying prolific, brilliant, and healthy since 2005. He also hosts two additional podcasts – *The Daily Creative*, which offers a daily dose of creative inspiration with tips, ideas, and resources to help listeners do their best work, and *Herding Tigers*, discussing how to be the leader that creative people need. His work has been featured by many major media outlets including *Fast Company*, *Harvard Business Review*, *CNN*, *Forbes*, and *Bloomberg Businessweek*.