

## Omar Soliman

CEO & Co-Founder of College Hunks Hauling Junk and Moving, Best-selling Co-Author of “Effortless Entrepreneur: Work Smart, Play Hard, Make Millions,”, TV Personality, Growth Hacker for World Class Organizations, and Thought Leader

Over a decade ago, Omar Soliman was just twenty-two when he co-founded the junk removal company College Hunks Hauling Junk with childhood friend Nick Friedman. Started as an idea to earn some extra money over summer break, Soliman has turned College Hunks into a multimillion-dollar, national franchise with more than 130 locations – truly demonstrating what it means to be an entrepreneur.

The son of a furniture store owner, Soliman created College Hunks when he had the idea to borrow his mother’s beat-up cargo van and use it for junk-hauling. After a wildly successful summer, he and now business partner Friedman expanded the company into a full-time operation – creating a scalable business plan to win the University of Miami’s Rothschild Entrepreneurship Competition and opening in Washington, D.C. After surpassing \$1.2 million in revenue the first two years, he became one of the youngest franchisers in America at that time, growing the company into a national franchise and relocating its headquarters to Tampa, FL. College Hunks has since received numerous accolades including being ranked #30 on *Entrepreneur’s* ‘Top 500 New Franchises,’ named one of *Inc.’s* ‘500 Fastest Growing Companies,’ and one of *Franchise Magazine’s* ‘Franchise 500.’

As CEO, Soliman currently employs over 2,000 people nationwide and continues to develop College Hunks into an established brand that makes people smile, revolving around its core purpose: to “Move the World.” Exclusively represented by [Leading Authorities speakers bureau](#), Soliman chronicles his personal entrepreneurial journey from van to franchise, while also motivating and advising audiences to do the same. Through lessons-learned from being CEO during College Hunks’ monumental business growth, he discusses what it means to create a purpose-driven, customer-centric organization, showcasing how to craft a world-class organization by creating relationships and emotional connections with clients.

Committed to helping more people become entrepreneurs, Soliman co-wrote the book, *Effortless Entrepreneur: Work Smart, Play Hard, Make Millions*, outlining ten common sense commandments to growing a successful company. Endorsed by moguls like Subway founder, Fred Deluca, and Ted Leonsis, vice chairman emeritus of AOL and owner of the Washington Capitols, the book has become a national best-seller and is a must-read for anyone looking to start a business.

A 2018 Ernst & Young “Entrepreneur of the Year” winner and one of *Inc.’s* “Top 30 Entrepreneurs in America under 30,” Soliman has appeared as a guest on major media outlets, including FOX Business News, MSNBC, the very first episode of ABC’s hit TV show *Shark Tank*, and the season 11 premiere of CBS’s *Undercover Boss*. In 2023, he and College H.U.N.K.S. co-founder Nick Friedman were named Entrepreneurs of the Year by *Tampa Bay Business & Wealth*. He was also named a finalist for Tampa Bay CEO of the Year 2019. With a goal to excite the younger generation about entrepreneurship, he speaks at universities, high schools, corporate events, among others.