

## Nick Friedman & Omar Soliman

Renowned Founders of world-class iconic brands, including international franchise College Hunks Hauling Junk & Moving, Co-Authors of “Effortless Entrepreneur: Work Smart, Play Hard, Make Millions,” National TV Personalities, and Thought Leaders

Over a decade ago, childhood best friends, Nick Friedman and Omar Soliman, were just twenty-two when they co-founded the now iconic junk removal and moving company, College Hunks Hauling Junk. Starting as an idea to earn some extra money over college break in a beat-up cargo van, the duo has grown College Hunks into a 150-million-dollar, national franchise with more than 100 locations – truly demonstrating what it means to be both bold risk takers and modern leaders. The company and founders have been widely recognized and acclaimed for their world-class culture and service, as well as their progressive approach to doing business in the 21st century.

Never failing to stay hungry and humble, Friedman and Soliman’s expansion of College Hunks began when they won the University of Miami’s Rothschild Entrepreneurship Competition for their scalable business plan and opened their operation in Washington, D.C. After surpassing \$1.2 million in revenue the first two years, they became the youngest franchisers in America at that time, growing into a national franchise and relocating their headquarters to Tampa, FL. Soliman and Friedman have continued to evolve College Hunks into an established brand that makes people smile, revolving around its core purpose: to “Move the World.”

Exclusively represented by [Leading Authorities speakers bureau](#), Friedman (College Hunks president) and Soliman (College Hunks CEO) chronicle their personal leadership journey from van to franchise empire, while also motivating and advising audiences to do the same in their respective roles or organizations. Through lessons-learned from their monumental business growth, the pair discuss what it means to create a purpose-driven, customer-centric organization, while also sharing their secrets to success: patience, persistence, and standing out in a crowded landscape. Building their company around visionary leadership, Friedman and Soliman showcase how to craft a world-class organization by developing an entrepreneurial culture of strong, reliable teams.

Committed to helping more people become successful, Friedman and Soliman wrote the book, *Effortless Entrepreneur: Work Smart, Play Hard, Make Millions*, outlining ten common sense commandments to growing and leading successful teams and organizations. Endorsed by moguls like Subway founder, Fred DeLuca, and Ted Leonsis, vice chairman emeritus of AOL and owner of the Washington Capitals and Washington Wizards, the book has become a national best-seller and is a must-read for anyone looking to enhance their business leadership skills.

Named 'Entrepreneurs of the Year' 2018 by Ernst & Young and two of Inc.'s 'Top 30 Entrepreneurs in America under 30,' the duo's company has received numerous accolades including being ranked #30 on Entrepreneur's 'Top 500 New Franchises,' named one of Inc.'s '500 Fastest Growing Companies,' and one of Franchise Magazine's 'Franchise 500.' The two kicked off their career in television on the debut episode of ABC's Shark Tank and the company has since appeared twice on the Oprah Winfrey Show, on Bravo's Millionaire Matchmaker and Below Deck, CNBC's BlueCollar Millionaires, AMC's The Pitch, HGTV's House Hunters, and MTV's Jobs that Don't Suck, along with many major media outlets including FOX Business News, MSNBC, and more. They were invited by MTV on a panel about entrepreneurship at the White House and were profiled in a Newsweek article entitled "College Kid to Millionaire" along with Mark Zuckerberg from Facebook, Michael Dell from Dell Computers, Fred Smith from FedEx, and Bill Gates from Microsoft. They've also been featured by major publications like Forbes, Entrepreneur, Fortune Magazine, and the Wall Street Journal for their expertise on franchising, branding, and leadership.

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