

Martin McCourt

Former CEO of Dyson

Martin McCourt has spent over 40 years working at the heart of British-based manufacturing, design and marketing for quality brands such as Dyson, Mars, Duracell, Toshiba and Pelikan.

Martin was the CEO of Dyson for 15 years, the ideas to market-leading consumer products maker. As CEO, he devised and implemented a strategy that transformed the company from a single product, single market producer into one where 80% of the business came from over 60 markets around the world. In that time he increased UK skilled jobs, grew profits to over £300m and enabled James Dyson to keep on inventing. In 2011 Dyson hit £1 bn revenue for the first time. Martin was directly responsible for the establishment of Dyson subsidiaries in the USA, Japan, Switzerland, Austria and Germany. In total he took Dyson into over 60 markets, achieving market leadership in the majority including the USA.

Martin's previous experience was in sales and marketing with successful global companies Mars, Duracell, Toshiba and Pelikan.

In 2010 Martin was named UK Business Leader of the Year.

CURRENT CHAIR AND NON-EXECUTIVE POSITIONS

Weber: In January 2019 Martin joined the Board of Weber as a Non Executive Director and strategic adviser. Based in Chicago, Weber is the most recognized name in the world for barbecue grills and has the most comprehensive range of products and services in the industry.

FreeFlow Technologies: In October 2018 Martin was appointment Chairman to FreeFlow Technologies, a dynamic UK start-up, developing a lightweight compact, high performance e-bike drive system that is backed by Williams Applied Engineering and Foresight PE.

Lightfoot: Since November 2018 Martin has been Chairman of Lightfoot which was launched in 2013 and is described as the 'Fitbit for cars', cutting fuel emissions and saving money for drivers every time they drive.

Learning Curve Group: Chairman of Learning Curve Group since January 2016 an organization providing vocational education and training programmes to a wide range of learners and employers.

Headbox: From 2014 he has been a Non-Executive Director and investor for Headbox, a web based platform which enables the sharing of inspiring places for people to have meetings.

PAST CHAIR AND NON-EXECUTIVE POSITIONS

Your Life: Martin was on the Board of Your Life. A recently completed, three-year, campaign to ensure young adults in the UK have the maths and science skills needed to succeed in the current competitive global economy. 2015-2017

Glen Dimplex: He was formerly Chairman of Glen Dimplex, a leading international group that is the world's largest manufacturer of electrical heating as well as holding significant global market positions in domestic appliances, cooling, ventilation and renewable energy solutions. 2016-2019

Dudson: Chairman of Dudson a long established ceramics company. 2017-2019

Venture Founders: Chairman of Venture Founders. A UK-based equity investment platform designed to make Angel and Venture Capital style investing more accessible, affordable and transparent. 2016-2019

CAP: Chairman of CAP, a market leading provider of vehicle valuation data, new vehicle information and business solutions to the automotive industry. 2012-2014

CliniSys Group (CliniSys): Chairman of CliniSys, the market leading supplier in Europe of clinical laboratory information management systems (LIMS), 2013-2016

D.O.R.C (Dutch Ophthalmic Research Centre): Chairman of D.O.R.C a prominent provider of innovative instruments and equipment for ophthalmic surgery. 2013-2015

Equatex: Chairman of Equatex the foremost supplier of international employee and executive compensation plan services. 2014-2016

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