

## Ari Fleischer

Former White House Press Secretary, Political Commentator, and President of Ari Fleischer Communications

With over 20 years of experience in public service from Congress to presidential campaigns to serving as President Bush's press secretary during the September 11th terrorist attacks, Ari Fleischer knows first-hand the gravity of today's current events and the decisions that shape our lives.

Using expertise, insight, and humor, Fleischer takes audiences into the events playing out today at home and around the world—including the nuttiness of the campaign trail to the ongoing debates in Washington. He parts the curtain and tells stories about life inside the White House, from what Air Force One was really like to weekends at Camp David. Importantly, he talks about America, and our changing nature as a country. He explains, in an upbeat way, why the political landscape is the way it is today, reflecting on the presidential administration, the political landscape, and U.S. foreign policy. He also talks about the media – and media bias.

As former White House press secretary, Fleischer was the primary spokesperson for President George W. Bush and gained the respect of both the press and the public for his fairness and directness. An eyewitness to some of the country's most monumental moments, he served as spokesman during the historic presidential recount, September 11th, two wars, and the anthrax attack. Throughout these troubled times, he took the heat, fielded the questions, and brought the President's message into living rooms around the world. A best-selling author, his book *Taking Heat* reached #7 on *The New York Times* best-seller list.

Prior to serving as White House press secretary, Fleischer was press secretary to three Congressmen and one US Senator. He is a FOX News contributor and has appeared frequently on many of the leading political and news shows.

Now president of his own firm, Ari Fleischer Communications, he works extensively in the corporate and sports worlds to advise on communications, image, and crisis management strategies and issues. Fleischer has provided counsel to clients such as Major League Baseball, the College Football Playoff, the Women's Tennis Association, the Sporting Goods Manufacturers Association and has conducted media training for teams in the NFL, MLB and NBA, as well as numerous race car drivers.