

## Reggie Rivers

Former Denver Bronco, Media Personality, Author, and Motivational Speaker

Reggie Rivers is a renaissance man whose talents and achievements have spanned many different disciplines. He's a former NFL running back, a media personality, a business owner, an author, and a motivational speaker, master of ceremonies, and auctioneer.

Reggie entered the NFL as a classic underdog—an undrafted rookie free agent and a longshot to make a team. But he managed to win a roster spot with the Denver Broncos and stayed with the team for six seasons.

Along the way, he established himself as an upstanding citizen in the community, a talented commentator in the media and an absolute hustler on the field. He made Pro Football Weekly's All Rookie Team as a special team's player (1991), he was selected by his peers as Broncos Special Teams Player of the Year (1993), he was a two-time Broncos NFL Man of the Year (1993 & 1996). He was inducted into the Southland Conference Hall of Honor in 2002 and the Texas State University Hall of Honor in 2003.

In speeches, Reggie shares the lessons he's learned from the NFL that translate perfectly to the business world and enable peak performance. His message will reinforce the ideas that organizations are already preaching to their teams – providing that “aha” moment by presenting these strategies in the context of football.

After his playing career, Reggie became a mainstay in the Denver media, writing newspaper columns for the *Rocky Mountain News* and *Denver Post*, hosting radio talk shows on 850 KOA and 630 KHOW, doing sports commentary on CBS 4 TV, and the Mtn. Sports Network, and hosting a public affairs show called *Global Agenda* on Colorado Public Television.

He has published five books: *The Vance: The Beginning & The End* (1994), *Power Shift* (2000), *4th & Fixed* (2004), *My Wife's Boyfriend & Our Feud with the Highlands Ranch Homeowners Association* (2006), and the award-winning novel, *The Colony: A Political Tale* (2009).

Reggie's professional variety ultimately led him to his find his true love in life – serving as a benefit auctioneer to help nonprofits achieve their fundraising goals. Reggie created The Gala Team and Auction Fundraising Academy out of this love for nonprofits' fundraising success and continues to grow the impact these businesses have on the community year after year one event at a time. He holds a bachelor's degree in Journalism from Texas State University (1991) and a Master's Degree in Global Studies from the University of Denver (2007).