

## Alex Banayan

Entrepreneur, Forbes' 30 Under 30, Bestselling Author of "The Third Door"

Alex Banayan is the youngest bestselling business author in American history. The Third Door chronicles Banayan's seven-year quest to uncover the definitive mindset of exponential growth and success. The book is a #1 international bestseller, has been translated into more than a dozen languages, and has been acclaimed by The New York Post as "a joy to read."

The day before his freshman-year final exams, Banayan hacked The Price is Right, won a sailboat, sold it, and used the money to fund his quest to learn from the world's most innovative leaders. Over the course of his unprecedented journey, Banayan interviewed Bill Gates, Lady Gaga, Larry King, Maya Angelou, Steve Wozniak, Jane Goodall, Jessica Alba, Quincy Jones, and others. Named to Forbes' 30 Under 30 list and Business Insider's "Most Powerful People Under 30," Banayan is his generation's leading expert in high performance and personal development, having been featured in Fortune, CNBC, Businessweek, The Washington Post, MSNBC, Fox News, and NBC News.

A renowned keynote speaker, Banayan has presented the Third Door framework to A business conferences and corporate leadership teams around the world, including Apple, Google, Nike, IBM, Snapchat, Salesforce, Delta Airlines, Kaiser Permanente, Mastercard and Disney. Banayan's keynotes have had far-reaching effects, acting as the catalyst for a new way of thinking. The Third Door framework has helped individuals discover unconventional routes to achieve their biggest dreams and has aided Fortune 500 companies to take new approaches to sales, marketing, and exponential growth.

Since the publication of The Third Door, Banayan has brought his message of possibility to millions of people in more than one hundred countries. At the core of Banayan's mission is his belief that, "When you change what someone believes is possible, you change what becomes possible."