

Jane Park

CEO and Founder, Tokki; Entrepreneur

An entrepreneurial visionary and disruptor, Jane Park is the powerhouse behind the groundbreaking company Tokki, a social and gifting technology company that is reinventing gift-giving to make the experience more sustainable, and unforgettable. With her unwavering passion and innovative mindset, Park is widely regarded among the most forward-thinking and creative minds in business, entrepreneurship, and leadership, and is a sought-after thought leader for organizations and individuals looking for cutting-edge approaches to success.

Armed with razor-sharp intellect and a tireless work ethic, Park is a dynamic speaker who helps groups approach challenges from new angles and identify new opportunities to drive impact and innovation within their organizations — just as she has done with the companies she has founded and led. In addition to sharing tangible strategies for how organizations can take their businesses to the next level while aligning their goals to their purpose, Park inspires audiences with her powerful personal story beginning as the daughter of immigrants finding their way in the aftermath of the Korean War to becoming the founder and CEO of industry-redefining companies. As she captivates audiences with defining moments from her life and career, she shares hard-earned lessons on resilience, finding your voice, and entrepreneuring your life to fuel your next level of growth.

In 2019, Park discovered that the gift wrap occupying her living room floor post-holiday season was not recyclable. That's where the idea for Tokki was born. As the company's founder and CEO, she merged the reusable physical giftwrap and digital social experience to create a first-of-its-kind company that transformed the gifting industry — making it more creative, interactive, and sustainable. Prior to Tokki, Park disrupted the beauty space as the founder and CEO of Julep, an online-first beauty brand that is now distributed nationally at ULTA stores, as well as at Nordstrom and on QVC. She secured tens of millions of dollars in venture capital for Julep and led the company to a lucrative acquisition by a beauty roll-up funded by Warburg Pincus.

Previously, Park served as an executive at Starbucks in the New Ventures division where she oversaw the development and implementation of new consumer businesses. She was also a leader at the Boston Consulting Group in the Retail and Consumer Goods practice group, and a founding director of the CEO Forum for Education and Technology, alongside luminaries such as Steve Jobs and Eckhard Pfeiffer.

A nationally recognized expert in consumer brand building and social commerce, Park regularly appears on television as well as consumer, technology, and women's leadership conferences. She sits on the board of directors for the Washington State Opportunity Scholarship, and previously served on the board of directors for Julep.

As one of the most influential figures in the business world, she remains committed to the pursuit of purpose-driven innovation and dedicated to empowering others to reframe their mindsets and create their own avenues to success.