

Josh Luber

Entrepreneurial Disruptor, Co-founder and former CEO of StockX

A business trailblazer and industry disruptor, Josh Luber combined his passion for entrepreneurship and sneakers to co-found StockX, the world's first "Stock Market of Things," with partners Dan Gilbert (co-founder and chairman of Quicken Loans and majority owner of the Cleveland Cavaliers), Greg Schwartz, and Chris Kaufman in 2015. As CEO, Luber led StockX's rise from idea to billion-dollar company and cemented its status as the leading marketplace for sneakers, apparel, and collectibles in under three years.

As one of the first people to recognize the potential of data in the sneaker industry, Luber provides audiences with rare insights into the hottest topics and future trends in commerce and technology. Through storytelling and a touch of hilarity, Luber possesses a special talent for breaking down complex concepts – from e-commerce to investing to NFTs – in a way that is relatable and easily understood by audiences. Drawing on his experience ideating, launching, and growing StockX to the powerhouse it is today, Luber's talks are future-focused and empower groups to put on their entrepreneurial shoes and unleash the enterprising nature within them. He is exclusively represented by [Leading Authorities speakers bureau](#).

Before going all in on StockX, he founded and led four other startups, including Tech Experts, Servinity, and Campless, a data service which provided "sneakerheads" the opportunity to track the secondary market for sneaker sales and served as the predecessor to StockX. In between building his businesses, Luber also held various corporate roles as associate buyer at Nationwide Mattress and Furniture Warehouse, bankruptcy attorney at Alston & Bird law firm, vice president of business development at Best Plastics, and senior managing consultant – strategy & change, internal practice at IBM.

After raising a Series C, \$110 million round of venture capital funding and bringing the company's valuation to \$1 billion, Luber stepped down from his role as CEO of StockX in 2019 to return to his entrepreneurial roots with the goal of revolutionizing the trading card industry – his other passion – in the same way he has done for sneakers. In addition to continuing to serve on StockX's executive leadership team and board of directors, he is the co-founder and chief vision officer of trading card and collectibles company Fanatics Collectibles, and the founder of zerocool, the company's pop culture, art, and entertainment vertical.

Luber has been featured in the *Wall Street Journal*, the *New York Times*, *London Financial Times*, and *Inc. Magazine*, and has appeared on ESPN, *The Daily Show*, and several other media outlets. In 2011, he delivered the world's first Ted Talk about sneakers. He attended Emory University, where he earned his Bachelor of Business Administration and joint Master of Business Administration and Juris Doctor degrees.