

Nikki Greenberg

Futurist and Expert in Trend-Spotting & Technology Strategy; Founder & Chief Innovation Officer at Real Estate of the Future

Nikki Greenberg is a world-leading futurist and innovation strategist, focussed on preparing organizations for a tech-enabled future. She helps leaders reimagine their businesses to bring them into alignment with the increasingly digitized way that people live, work, and communicate today. She has held leadership positions with Fortune 500's, and most recently served as the Head of Technology Strategy at QIC, an Australian investment manager with a \$70 Billion portfolio of assets under management, where she led the digital transformation of their global real estate vertical.

A passionate thought-leader and practical innovator, she is focussed on how to prepare organizations today, for the needs of tomorrow. She is an advocate for developing a human-centered approach to innovation and works with c-level executives to understand the impact of digital transformation to build resilience while reducing risk. Here she develops practical strategies for organizations to trial and incorporate emerging technologies such as Ai, machine learning, crypto, PropTech, the Metaverse, and robotics, as a means to address organizational challenges including ESG, DEI, hybrid-work, customer acquisition, and desired productivity boosts.

An Australian national that now resides in New York, Nikki has had an impressive international career that has spanned the US, Asia, Europe, Africa, and Australia. Nikki has worked with global organizations including Lendlease, QIC, Brown Harris Stevens, Koichi Takada Architects, and Greenland Australia. During this time, she worked on transformative projects across mixed-use, residential, commercial, retail, office, hospitality, logistics and smart cities. She holds a Master of Commerce with a focus on International Business, Master of Architecture, and Bachelor of Architecture degree with honors. Nikki has been the recipient of numerous industry awards and accolades particularly including being recognized as CIO View's 5 Most Influential Women in Real Estate to Watch, Top 25 Commercial Real Estate Innovator, the ULI Global Luminary), and a Finalist at MIPIM Global PropTech Awards. She is the founder and global ambassador of Women in PropTech and three-term co-chair of the Technology & Innovation Council for ULI in New York.

Nikki's approach brings a balance between pushing possibilities, and practicality. Her style when presenting to audiences is humorous, light-hearted, and thought-provoking. She considers it an honor to have the attention of the audience and is focussed on inspiring them on the incredible possibilities that our future presents, and their important role in making it a reality. It is no wonder that Nikki is one of the most sought-after speakers in her field.