

Henna Pryor, PCC

Workplace Performance Expert, 2x TEDx Speaker, Builder of Braver Organizations, CEO- Pryority Group

Henna Pryor, PCC is a highly sought-after Workplace Performance Expert and an award-winning 2x TEDx and global keynote speaker, virtual presenter, team facilitator, and professional executive coach. Her clients call her their “secret weapon for impossible change,” an honor she wears proudly.

She does not accept excuses, and believes that the very qualities that have led high achievers to their current success are precisely what hold them back from even greater levels of accomplishment and personal fulfillment. She is known for her ability to improve the performance, habits, and actions of hungry high achievers – in her fun, no-nonsense, no-jargon way – to move them from their first level of success to their next one.

An accomplished speaker and trainer, she has been invited to speak twice for TEDx - in New York City and Wilmington, DE - and brings her expertise to a variety of global organizations including Google, Workday, FIS Global, and Johnson & Johnson. She has also been featured in articles for media including Forbes, Real Simple, Fast Company, and more.

Henna founded Pryority Group to realize a vision that transformational speaking, coaching, and performance growth workshops shouldn't be limited to the C-Suite, and because she believes the key to most people's success is leaning into awkwardness a little more and worrying about stinking a little less. (She might just have you do both.)

Throughout a 14 year career in staffing, Henna broke multiple records and successfully matched over 1,000 finance and accounting professionals into new opportunities, with companies ranging from early-stage startups to Fortune 500 global organizations. While there, she won Rookie of the Year, Performer of the Year, and was a perennial top 10% performer, earning the attention of several publications, podcasts, and more.

She graduated with honors with a BS in Finance from the University of Delaware and her MS in Accounting from University of Virginia. She also earned her Coaching Certification from American University and achieved her Professional Certified Coach (PCC) credential through the International Coaching Federation.

She's also a lifelong learner – she's been studying human behavior and performance for over 2 decades and loves to bring a fresh energy to business practices and conversations. She also loves traveling the world with her husband and 2 kids and spoiling the Cavapoo puppy that she swore she never wanted (and now can't get enough of).