

Julia Pollak

Chief Economist, ZipRecruiter

Julia Pollak is the chief economist for ZipRecruiter who is moving the needle behind the scenes with forward-looking, integrated approaches to economics and the future of work. As the leading economic voice at one of the world's top online employment enterprises, she leverages exclusive data to gauge the health of the labor market, identify hiring trends, and help organizations and individuals succeed in today's ever-evolving economic landscape.

Pollak's research is frequently cited in leading national outlets, like *The New York Times*, *Wall Street Journal*, and *NPR*. She is also a contributor to *Barron's*, a member of the Forbes Human Resources Council, and an active member of the National Association of Business Economists. She was named one of the 100 Most Influential Talent Acquisition Thought Leaders by TATech in 2022.

Exclusively represented by [Leading Authorities speakers bureau](#), Pollak draws from her research to lead an absorbing analysis of what the data dictates in regard to the current and future economic outlook, and what it all means for businesses, their customers, and employees. Viewing the economy from a holistic lens, Pollak is expertly versed at relating key trends to what matters most for organizations, especially as it relates to the labor market and the workplace experience. She explains the economic factors shaping the world of work and points to the numbers to offer valuable recruiting and human resources strategies for the future of work.

Prior to working at ZipRecruiter, Pollak was an Assistant Policy Analyst at the RAND Corporation and an adjunct economics instructor at Pepperdine University. She holds a B.A. with honors in economics from Harvard and an M.Phil. in policy analysis from Pardee RAND Graduate School. She was a drilling reservist in the U.S. Navy from 2011 to 2022, where she was awarded the Military Excellence Award as the top recruit in a class of more than 800, among numerous other awards and recognitions.