

## Roben Farzad

Journalist, Broadcaster & Host of Public Radio's "Full Disclosure"

For a fresh take on today's business landscape, paired with creative analysis on hot topics in tech; innovation; the economy; policy, media; and more, look no further than widely respected journalist, broadcaster, and author Roben Farzad. Farzad hosts public radio's "Full Disclosure," where he takes listeners on an audio exploration into the business of culture and the culture of business. In an exceptional career spanning more than two decades, Farzad has established himself as one of the most authoritative and influential voices on the matters that are driving industry and society forward in every corner of the globe.

Exclusively represented by [Leading Authorities speakers bureau](#), Farzad brings incisive analysis, engaging storytelling, and a commitment to getting to the crux of the matter on the issues that are shaping the future of business, culture, and society. His gripping narrative style creates a unique experience for groups as he demystifies disruption and complex concepts in business, while thoughtfully interjecting pop culture references into his analysis in a way that makes the topics at hand that much more relatable and understandable to the audience. Farzad is exceptionally talented at uncovering compelling business cases where people least expect them, and, as an expert with master-level knowledge in various topic areas, can draw out tailored takeaways on what matters most to bankers, financiers, and leaders and professionals across industries.

A perennial presence in the media, Farzad frequently appears as a commentator on MSNBC, a special correspondent for "PBS NewsHour," and on public radio's midday radio newsmagazine "Here & Now," as well as other public radio programming. He is also recognizable from his appearances on CNN, C-SPAN, CNBC, NBC's "Dateline," ABC's "Good Morning America," and more of the nation's leading media outlets. Farzad was previously a senior writer for *Bloomberg Businessweek*, where he covered Wall Street, emerging markets, and international finance. His 2007 cover story on Colombia's economic renaissance was brandished on Capitol Hill during free trade debates. Before that, he served as a reporting fellow for the *New York Times* and staff writer for the *Wall Street Journal's* magazine, *SmartMoney*. In addition to his highly regarded work reporting from all over the world and interviewing the world's most captivating figures in business and culture, Farzad is the bestselling author of *Hotel Scarface: Where Cocaine Cowboys Partied and Plotted to Control Miami*. In the book, Farzad leads readers on an insightful, tell-all journey into the rise and fall of the infamous Mutiny Hotel in Miami and the social and economic forces that shaped Miami's drug-riddled underworld during the 1970s and 1980s.

Born in Iran and raised in Miami, Farzad is a graduate of Princeton University's School of International Affairs and the Harvard Business School. He began his career in investment management at Goldman Sachs, on a team that managed more than \$1.8 billion in assets. With a byline that has appeared in the *New York Times*, *Wall Street Journal*, *Miami Herald*, and *Boston Globe* — to name a few, he remains a passionate advocate for the power of journalism in amplifying the stories we need to know, and sparking change in the world.