

Noelle Russell

Leading AI Innovator & Practitioner, Founder & Chief AI Officer at AI Leadership Institute

With a profound passion for technology and its potential to transform business and society, Noelle Russell has dedicated her career to helping organizations uncover the possibilities artificial intelligence presents to their businesses, and guiding them through the intricacies of AI adoption. In her daily work Russell advises companies across industries on how to integrate emerging technologies — including AI, Web3, and the Cloud — into their operations and workplace strategies. She is an award-winning technologist with an entrepreneurial spirit who has led innovative tech teams at Accenture, NPR, Microsoft, IBM, AWS, and Amazon Alexa, and is among the world's leading voices on data and AI literacy.

Exclusively represented by Leading Authorities speakers bureau, Russell is a leading tech and AI practitioner whose expertise and guidance is sought after by the world's top organizations as they explore the ways they can leverage AI as a competitive advantage and a vehicle for exponential growth. As she leads an immersive deep dive into generative AI and the other emerging technologies that are changing the ways we live, work, and do business, she infuses real-world examples and insights from her own experiences successfully helping clients solve their business challenges through purposeful tech integration. She empowers groups to embrace what technology can do for their organizations and offers actionable takeaways for how to enhance decision-making around technology. As part of her keynotes, Russell also addresses topics such as creating multi-modal, multi-channel experiences, responsible/ethical AI, and inclusive innovation.

In her previous roles at some of the world's leading companies, she worked with clients to guide them in tackling challenges related to healthcare generative pre-trained transformers (GPT), conversational banking, call center innovation with LLMs and GPT, and employee experience. She has built more than 100 conversational AI applications since 2014 and influenced close to \$1 billion in revenue for Microsoft AI during her tenure with the tech giant speaking to Fortune 500 executives and running whiteboarding technical sessions. Additionally, Russell is the founder and chief AI officer at AI Leadership Institute. The institute offers advisory services and workshops for defining generative AI strategy, creating AI-ready cultures, and establishing responsible AI practices within organizations.

Among her accolades, Russell has recently been honored with the Microsoft Most Valuable Professional award for Artificial Intelligence, as well as *VentureBeat's* Women in AI Responsibility and Ethics award. In 2023, she was named one of DCA Live's "New Power Women of DC Tech" and one of the Association of Latino Professionals for America's "Latinas to Watch."