

Maya Jaguar

Cultural Innovator, Former Head of Transformation at Google X, Leadership & Transformation Advisor

Maya Jaguar is a catalyst for cultural change and a sought-after organizational and personal transformation coach who leaders and teams in high-intensity, high-stakes roles look to for guidance on how to inspire, ignite, and grow their businesses. Previously, she held the esteemed role of cultural alchemist and head of transformation at X, the moonshot factory founded by Google's parent company, Alphabet. At Google X, Jaguar spearheaded growth initiatives and oversaw the people side of innovation. Prior to that, she served as the moonshot's first Latina head of diversity for a successful five-year tenure. Jaguar's philosophy is rooted in the wholehearted conviction that unlocking the full potential of individuals is the key to unlocking the full potential of the organization.

Exclusively represented by Leading Authorities speakers bureau, Jaguar introduces audiences to "The Way of the Jaguar," which inspires groups to get curious and explore the edge on the path to channeling life-shifting individual and collective breakthroughs that pave the way for business breakthroughs. In high-energy, interactive sessions, she reflects upon her experiences as a leader at (and trusted advisor to) the world's most recognizable companies to share paradigm-shifting insights for leading in dynamic environments filled with unknowns, mobilizing teams and empowering innovative, high-performance cultures, and harnessing personal growth as a game-changer for business success. Her captivating stories take audiences on a journey that transcends the boundaries of traditional thinking, while the powerful messages she shares spur teams and individuals to look beyond what's possible and reach for their potential.

Jaguar's impact at Google precedes her most recent position within the organization at its X moonshot, having previously excelled as the tech juggernaut's senior diversity manager. In this role, she pioneered Google's innovative diversity programs. She previously served as director of international marketing at PR Newswire, and manager of ethnic markets for Avon, but her commitment to innovation and transformation extends beyond her corporate roles. She founded her own leadership development training practice, through which, she created and led customized talent development strategies and coaching programs for leading companies, including Google, Microsoft, LinkedIn, Delta, Pepsico, Time Warner, BET, and Nike. She is also the author of the bestselling book *Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success*, holds a position on the board of directors for the Ketamine Research Foundation, and is an ordained interfaith reverend.

In recognition of her impactful contributions as a culture transformation, innovation, and leadership visionary, Jaguar was appointed chief inspiration officer for Entrepreneurial Barbie by Mattel, Inc. Her achievements were further acknowledged by the National Association of Women's Business Owners when she was inducted into the organization's Hall of Fame.