

The Brothers Koren

Musicians and Visionary Leaders

The Brothers Koren, Isaac and Thorald, are not just artists; they are visionary leaders committed to unlocking the profound potential of music, song, and voice, crafting transformative experiences that cultivate connection, foster teamwork, and ignite inspiration. The essence of their work is human interaction and they are masterful at creating safe and fun spaces in any environment.

Their mission? To explore the peak of human potential using song & music as a model of collaboration. By using their innate musicality, their keynotes focus on culture building, creativity and inspiration.

Hailing from Australia, the Brothers Koren embarked on an odyssey, drawn by their fiercely independent mother's quest to reclaim her voice—a voice that once echoed on the stages of the original cast of 'HAIR'. Landing in NYC in 2001, they aspired to global acclaim, envisioning themselves as the biggest band on the planet. Their musical journey as 'The Kin' spanned 15 years, from the hush of empty dive bars to the roaring applause of millions, culminating in a coveted gold record. Their talent took them around the globe, sharing stages with the likes of Coldplay, P!NK, Bon Jovi, and Rod Stewart. However, amidst the glittering success lay a void—a yearning for authenticity and a sense of unfulfillment.

In a defining moment of clarity, the brothers envisioned a new path: to be guides, mentors, 'brothers' to others, nurturing and championing their voices, just as they wished someone had done for them. This epiphany birthed 'The Songwriter's Journey' in 2015—an immersive expedition from the birth of a song to its soulful sharing. This endeavor was just the beginning.

Today, the Brothers Koren have fostered thousands of voices, from diverse backgrounds, through a myriad of programs. Their work illuminated the pervasive issue of 'VOICE TRAUMA', underscoring the voice's vulnerability and its unparalleled power to influence and incite change.

Driven by purpose, they founded the 'Your Big Voice Foundation', aiming to shatter the chains of silence and amplify authentic expression, leveraging music and voice as therapeutic tools for mental and emotional wellness. Their impact has transcended boundaries, collaborating with Fortune 500 companies, such as NASDAQ and Diet Coke, and even educating the young minds of fourth graders. Through their ANTHEM process, they write songs with groups, companies and organizations as large as 900 people at a time.

Teaming up with speaker and author, Steve Farber for Your Big Leadership Voice, the brothers seek to further their desire to make corporate team building a fun and uplifting experience. A consistent thread weaves through all their interactions—the innate human need to connect and the importance of personal performance through expression. The brothers advocate for a world where human potential is unlocked by freeing both individual and collective voices.

Their dedication and influence have not gone unnoticed. The Brothers Koren are esteemed members of the Association of Transformational Leaders and the Transformational Leadership Council. Further cementing their legacy in the world of transformation and entertainment, they now co-host and co-created 'The Journey', a groundbreaking TV show in collaboration with MGM and recording artist SIA. This innovative program harnesses the transformative essence of music, reimagining the concept of a makeover show by guiding everyday people through using song as a way of transforming their lives.

The Brothers will bring a new sense of harmony and freedom to your team!