

Patrick Tedjamulia

Tech Founder, Innovative Product Leader at Meta, Google, Procter & Gamble, & General Mills

Patrick Tedjamulia is a groundbreaking tech expert and serial entrepreneur celebrated for his future-focused approach to leadership, innovation, AI, and organizational culture. As a Hispanic immigrant who rose to prominence by redefining the boundaries of customer-centric digital marketing at industry giants like Meta, Google, Procter & Gamble, and General Mills, his journey is a testament to the power of resilience and ingenuity. Mentored by luminaries such as Stephen R. Covey, Jack Welch, David Copperfield, Craig Newmark, and Stan Lee, he is uniquely skilled at inspiring audiences to imagine the possibilities of emerging technologies — such as AI — and then providing established frameworks they can adapt to put those ideas into action to lead their organizations into a new era of transformation and growth.

Exclusively represented by Leading Authorities speakers bureau, Tedjamulia encourages leaders and their teams to think outside the limits they have set for themselves and their businesses and, instead, adopt a growth leadership mindset that enables them to think about their organization's next iteration in new and exciting ways. He awakens groups' curiosity with truly spellbinding insights into how they can utilize AI to transform their organizations and industries while introducing them to the concept of infectious innovation and the five steps they can take to bring their ideas to life. All the while, he retains avid engagement from the audience for the duration of his presentation with various interactive elements, including real-time video responses from actual attendees.

While at Google and Meta, Tedjamulia recognized that trust in advertising was declining as people struggled to discern between what was true and fake. This inspired him to lean into his entrepreneurial roots and create VideoPeel, the leading video survey platform that has enabled brands to remotely capture the real experiences people are having with their products and services. He not only founded the company, but he also led the vision to secure funding and more than 10x growth. He refers back to what has worked (and what hasn't) in his own experiences building technologies that are changing how we interact with the world around us, developing a competitive advantage, leading high-performance teams, managing boards and investors, and rebuilding culture to coach leaders and businesses across industries on how to level up these aspects in their own organizations.

Driven by the desire to help leaders and businesses overcome “possibility blindness,” Tedjamulia founded the Discover Possible Institute, which is defined by its groundbreaking research and consulting services that leverage AI to unlock creativity, growth, and innovation. His methodologies have transformed leaders at top companies, including Meta, Google, Salesforce, Walmart, Amazon, Ford, Dell, and LinkedIn. His forthcoming book, *Discover Possible: The 5 Steps to Overcome Possibility Blindness*, encapsulates this commitment to unlocking potential in humans and organizations alike. His work has been featured in leading publications such as *Fortune*, *Fast Company*, *The Wall Street Journal*, *ABC News*, *CBS News*, and *Business Insider* for its fundamental impact on industries and his forward-thinking approach to leadership and personal growth.