

Blaire Palmer

Authority on the Future of Leadership, Organisational Change and Work

Since 2000, Blaire Palmer has been helping organizations drive real change in their businesses and create places where people can come and do their best work.

As a Producer on the BBC's flagship "Today Programme" in the 90s, she spent a decade breaking stories and shaping the UK news agenda before her fascination with leadership and change led her to train as one of the UK's first corporate coaches. Two decades on, she gives audiences unparalleled insight into what's happening in the most innovative Boardrooms in the UK and Europe, trends she's spotting in her work and what works (and doesn't) when it comes to change and leadership in real businesses right now.

She realised early on that there is something about the workplace that stops people doing their best work and that the standard models about motivation, change, culture and leadership were just academic theories. They didn't work on the ground. And that is even more true today when we need to recalibrate how to lead our businesses in an unfamiliar and volatile post-pandemic world.

Audiences want to know what leaders in other companies are doing in these uncertain times, how to engage and motivate people, how to improve retention and attract the right talent in a competitive market and how to confidently lead through change. Blaire draws on her real experiences working with businesses across industry sectors and present a new kind of leadership based on authentic human connection, trust, empowerment and continual innovation. She shares practical tips that mean audiences can start collaborating with each other more enthusiastically, support their teams to solve gritty problems, create safe spaces where people can speak up and speak out, and feel inspired and energised about the future.

Blaire is the author of 3 successful books on leadership and is regularly quoted in the media. She writes a monthly column for the UK's leading HR publication HR Zone, has a regular column with AccountingWeb and is host of The Human Revolutionaries Show. She is Chief Executive of That People Thing, a leadership consultancy, and lives in Berkshire with her teenaged daughter, dogs, rabbits and chickens.