

## Curt Coffman

Partner and Chief Science Officer of the Coffman Organization and Former Global Practice Leader, the Gallup Organization

A *New York Times* Bestselling Author, researcher, business scientist, consultant to Fortune 100 and 500 organizations, and Executive Fellow at the Daniels School of Business (University of Denver), Curt Coffman has invested 30+ years in the science of high performance cultures.

Mr. Coffman virtually created the engagement movement, and is currently changing the way organization's think about their culture, their managers and their business results. His mission is to help organization, their leaders, managers and associates to create more engaging and productive workplaces to secure the loyalty and growth of their customers and business.

As Senior Partner and Chief Science Officer of The Coffman Organization, Mr. Coffman has studied hundreds of organizations and millions of employees and customers. He was formerly the Global Practice Leader for employee and customer engagement at the Gallup Organization for 22 years.

His work launched a new era in employee and management development with *First, Break All the Rules: What the World's Greatest Managers do Differently* - one of the best selling management books of all times. He followed that up with another bestselling book, *Follow This Path: How the World's Greatest Organizations Drive Growth by Unleashing Human Potential*.

His new book (co-authored with Dr. Kathie Sorensen) *Culture Eats Strategy For Lunch: The secret of extraordinary results* – was released in October 2013.

An international figure in the world of management and engagement, Mr. Coffman's work has been translated in over 40 different languages. His research and writings have appeared in the *Harvard Business Review*, the *New York Times*, *Wall Street Journal*, *Washington Post*, *USA Today*, *Business Week*, *Chief Executive magazine*, *CIO Magazine*, the *Economist*, *Fast Company*, *Fortune*, and a host of other management journals. He is currently an op-ed contributor to the *New York Times*.

An insightful and completely engaging speaker, Mr. Coffman has presented to thousands of groups on the topic of creating great cultures and its impact on individuals, families, organizational growth, and creating engaged customers.

Mr. Coffman has been married for over 30 years, to his talented wife, Tammy. The Coffman's reside in Denver Colorado and Lake Las Vegas, NV and are the proud parents of daughters, Katie and Claire, a son, Clayton, son-in-law, Geoff and grandson Eli and granddaughter Lucy.