Matthew Dowd
Chief Political Analyst for ABC News; Author of Best-Selling Applebee’s America; and Campaign Strategist for More Than 100 Campaigns

Matthew Dowd is a well-known and respected cultural commentator and strategist. For the past 30 years, he has helped shape strategies and campaigns for CEOs, corporations, foundations, governments, candidates, and presidents. He currently serves as chief political analyst for ABC News where he appears on This Week, Good Morning America, and Nightline. He regularly contributes to publications including National Journal, the New York Times, the Washington Post, Christian Science Monitor, and the Huffington Post. He is also the author of the 2017 book A New Way: Embracing the Paradox as We Lead and Serve, which examines the role of leadership in disruptive times, and the creator of the online community Listen.To.Us., which brings like-minded individuals together to discuss politics and government. With triumphant political campaigns under his belt and independence from both political parties, he uses his wealth of experience and knowledge to provide audiences with a view of America today and the ways our political, economic, and social institutions need to respond—covering not only politics but cultural, economic, and spiritual trends. His plea for politicians today is that they place country above party. He is exclusively represented by Leading Authorities, Inc. speakers bureau.

Building a Name-Brand Candidate. Dowd’s political work includes serving as the chief strategist for two winning reelection efforts—Governor Arnold Schwarzenegger’s 2006 campaign and President George W. Bush’s second White House bid in 2004. His innovative approach on the 2004 and 2000 campaigns led the bi-partisan American Association of Political Consultants to name him “Strategist of the Year.” In 2004, he oversaw all of the Bush campaign’s media, message development, targeting, and research. Dowd has also given strategic advice to President Barack Obama after the 2010 midterm elections, Bono at the One Campaign, and the Bill and Melinda Gates Foundation. Prior to his work for President Bush, Dowd worked for 25 years for Democratic candidates around the country, including Senator Lloyd Bentsen and former Texas Lieutenant Governor Bob Bullock, who Dowd helped to win two terms as his chief campaign consultant.

Now Serving Politics and Prose. Matthew Dowd is coauthor of the wildly popular New York Times best-seller Applebee’s America: How Successful Political, Business, and Religious Leaders Connect with the New American Community, which examines the tactics used by two great politicians and a groundbreaking company to thrive in an era of immense change.

Dowd has taught seminars on campaigns and communication at Stanford, Harvard, Yale, and the LBJ School of Public Affairs at the University of Texas at Austin. He is currently a senior fellow at the University of Chicago and the University of Southern California.

Over the last 20 years, he has been an active entrepreneur, founding three highly successful companies including Vianovo and Public Strategies. He recently founded Paradox Capital, a social impact venture fund which is focused on for-profit social good companies.