

Bill Rancic

Winner of NBC's *The Apprentice*, Entrepreneur, Award-Winning Author

As the winner of the first season of NBC's hit reality series *The Apprentice*, Bill Rancic has taken his successful career to the next level. An estimated 27.6 million viewers tuned in to see Donald Trump hire his newest employee, and Rancic has not looked back since.

Rancic grew up in the Chicago suburbs and in 1994 graduated cum laude from Loyola University. His business career began when he founded a boat wash and wax business in the Chicago area to pay his way through college. The son of educators, his abilities as an entrepreneur was always being helped by an aspiration to learn more about everything in which he was immersed. After the death of his father in 1999, Bill and his sisters established the Dr. Edward T. Rancic scholarship fund to aid students who are working toward a career in education but are in financial need.

In 1996, Rancic established cigarsaroundtheworld.com in a 400 sq. foot studio apartment out of small "Cigar of the Month Club." Seven years later, he sold the company to Synergy Brands' Grand Reserve subsidiary, with a view towards expanding the operation by leveraging their capital and cigar procurement and distribution operations. Today it is a thriving multi-million dollar national operation and worldwide supplier of premium hand made cigars.

In addition to his cigar company, Rancic also develops luxury real estate in the Chicago area and speaks at universities and businesses around the country. As the winner of NBC's *The Apprentice*, Bill has been appointed to direct construction of the 90-story Trump International Hotel & Tower in Chicago for at least one year

Rancic is also a successful author. In 2003 he wrote the *New York Times* Bestselling book titled *You're Hired: How To Succeed in Business and Life from the Winner of The Apprentice* which detailed Bill's successful working experiences as well as adding his own business advice. Most recently, he has been motivating young adults and children in his book *Beyond the Lemonade Stand*. Rancic uses this book to teach the value of money and the importance of using your own talents to succeed, even at a young age.

Rancic appears as a financial expert on many television programs, like the Emmy-nominated *Rachael Ray Show* as Rachael's "financial buddy." He is also a premier guest on shows like NBC's *Today Show*, *The Tonight Show with Jay Leno*, CNBC, Fox News, CNN and quoted in hundreds of major national and daily newspaper outlets.