

Kevin Coupe

Prime Storyteller, MorningNewsBeat.com and Business Author

For 40 years, Kevin Coupe has been bringing to audiences provocative insights, sharp storytelling, and serious irreverence about business and consumers, speaking to hundreds of conferences in the U.S. and abroad.

Kevin is the "Content Guy," for MorningNewsBeat.com, which for 22 years has focused on daily business news in context and analysis with attitude. And he is the author of "Retail Rules! 52 Ways to Achieve Retail Success," and co-author of "The Big Picture: Essential Business Lessons from the Movies," as well as being adjunct faculty at Portland State University in Oregon.

In addition to speaking at hundreds of conferences in the U.S. and abroad and reporting from 49 states and six continents, Kevin has been a daily newspaper reporter, magazine writer/editor, video producer, bodyguard, and clothing salesman. He has supervised a winery tasting room (happily), run two marathons (slowly), driven a race car (badly), learned to box (painfully) and acted in a major (but obscure) motion picture.

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