

## Stéphane Garelli

Leading Authority on Competitiveness

Stéphane Garelli is Professor at IMD International Business School in Lausanne, where he is also Director of the annual World Competitiveness series of reports since 1987, the most renowned annual analysis of the competitiveness of nations and a reference for government and business leaders around the world. In addition, he is Professor of Business Policy at the University of Lausanne, where he is also a member of the management committee of the Master in International Management and a member of the management committee of the Graduate Institute for International Management.

In his talks he describes what competitiveness is all about in today's international markets, what the key trends are and which ones will have a real impact on companies. He develops the concept of the three levels of company competitiveness: product leadership, process excellence, and structure efficiency. He then focuses on the consequences of these strategies on work, motivation of employees and the credibility of management. Professor Garelli concludes by highlighting the skills that will be needed to succeed in such a new environment.

With a Ph.D. in Economics from the University of Lausanne, Professor Garelli was Managing Director of the World Economic Forum from 1974 to 1987 and Director of the Favos Symposium, from 1980 to 1987. He was Senior Adviser to the European Management of Hewlett Packard from 1988 to 2000 and a member of the Constitutional Assembly of his local state – Vaude, Switzerland from 1999 to 2002.

Closely connected to the world of business, he is Chairman of the Board of Directors of "Le Temps," the leading French language Swiss newspaper, Chairman of the Board of Directors of the Sandoz Financial and Banking Holding and a member of the Board of Directors of the Banque Edouard Constant. The author of numerous articles in the field of competitiveness, international trade and investments, Professor Garelli is also a columnist in several magazines.

An insightful and experienced speaker, Professor Garelli is in great demand by organizations from around the globe eager to benefit from his considerable expertise. He presents in English or French.