

Ryan Estis

Business Performance Expert

Ryan Estis has more than 20 years of experience as a top-performing sales professional and leader. As the former chief strategy officer for the McCann Worldgroup advertising agency NAS, he brings a fresh perspective to business events. As a keynote speaker, Ryan is known for his innovative ideas on leading change, improving sales effectiveness and preparing for the future of work. He was recently recognized as one of “the best keynote speakers ever heard” by *Meetings & Conventions* magazine alongside Tony Robbins, Bill Gates, Colin Powell and Mike Ditka.

Ryan Estis delivers keynote speeches, courses and online learning with an emphasis on actionable content designed to elevate business performance. His curriculum emphasizes emerging trends influencing corporate culture, communication, collaboration, leadership, sales and brand experience. Ryan helps participants prepare to thrive in today’s ultra-competitive, hyper-connected business environment.

Supporting the world’s leading brands, including Liberty Mutual, Darden Restaurants, Goodyear, the Dallas Cowboys, Medtronic, ECCO USA and Blue Cross Blue Shield, Ryan Estis is a faculty member for the Institute of Management Studies, a member of the SmartBrief on Workforce Advisory Board and a certified Human Capital Strategist.

Ryan Estis and his team publish original research featuring client case studies to expand the live event experience. He is also the author of a popular blog on business performance. His writing has been featured in SmartBrief, *Business News Network*, *CRN*, *Crain’s Business*, *Workforce Management Magazine*, *HR Professional Magazine*, *HR Times*, Yahoo Business, SHRM publications and *Staffing Management* magazine.

An Ohio University graduate, Ryan Estis resides in downtown Minneapolis. When he’s not traveling to speaking engagements around the world, Ryan enjoys down time with family and friends, practicing yoga and cheering on his beloved Minnesota Timberwolves.