# Jenny Radcliffe
People Hacker and Social Engineer

Jenny Radcliffe—aka "The People Hacker"—is a force to be reckoned with. Jenny is a world-renowned Social Engineer, hired to bypass security systems through a no-tech mixture of psychology, con-artistry, cunning and guile. She can diffuse a crisis situation, talk her way into a secure building, and spot a psychopath at a hundred paces. She has been called a mind reader and a "human lie detector," and likened to a Jedi Knight. In reality, she is an expert in social engineering (the human element of security), negotiation, persuasion and influence, and non-verbal communication and deception—using her skills to help clients ranging from global corporations and law enforcement organizations to poker players, politicians and the security industry. Exclusively represented by Leading Authorities speakers bureau, Radcliffe is an impactful speaker who uses a combination of anecdotes, science, and humour to share lessons that help executives better read people and understand social clues, use subtle tactics to persuade others during negotiations, open up avenues of conversation that were formerly shut, and understand and protect against their own vulnerabilities.

Radcliffe speaks, consults and trains people in the skills of "people hacking," and explains how "social engineering" using psychological methods can be a huge threat to organisations of all sizes. She reveals how that same knowledge is a valuable tool not only for business executives but also for security professionals of all types working to prevent attacks, scams, and cons of all kinds. Jenny shares how she, without technology, uses the "machine between our ears" to "psychologically pen-test" companies and find the weaknesses in their security measures with the goal of helping them bolster their human defenses against future attacks.

A regular keynote at major security events—including Infosec, Rant, DISA, Nordic IT Security, ICS2, Trend Micro, Cisco, NTT, Bright talk, and Cyber Security Week—and a multiple-times TEDx contributor, Radcliffe has been a guest expert on security, scams and social engineering for various television and radio shows as well as online media. She originally got involved in the sector when she was approached to do some penetration testing by a private security firm who needed a social engineer to talk their way into a bank. She has been working in management training and consultancy for over a decade.

Jenny is the host of the internationally successful podcast "The Human Factor," which interviews industry leaders, writers, bloggers, experts, fellow social engineers, and ethical con- artists about people and their stories connected to security.

Jenny was recognised as one of the top 25 Women in Cyber in 2020 by IT Security Guru and as a Top 50 Women of Influence in Cyber in 2019. She was nominated for the prestigious "Godmother of Security" award in 2020, won the "Most Educational Security Blog 2020," and named one of the top 30 women in cyber/cyber leaders (pandemic leadership) in 2021. In 2022, she was inducted into Infosecurity Europe's Hall of Fame in recognition of her lifelong work in advancing the human-centered aspect of information security.