

Bea Johnson

Founder of the Zero Waste Lifestyle Movement & Bestselling Author

Bea Johnson and her family produce a mere pint of trash per year since 2008. Dubbed "The Mother of the Zero Waste lifestyle movement" by CNN, Bea has been featured on TV shows and in publications all over the world.

She shatters misconceptions, proving that zero waste can not only be stylish, but also lead to significant health benefits, and time and money savings. With her simple 5R methodology and blog turned best-selling book (*Zero Waste Home*, translated in 26 languages, #1 on Amazon waste category), Bea initiated a global movement. She has inspired not only hundreds of thousands of people to adopt waste-free living, open unpackaged shops, conceive reusable products, and launch organizations, but also large corporations to offer alternatives to single-use. As the leading spokesperson for the zero waste lifestyle, she has completed 19 international speaking tours and given English, French, and Spanish talks in 65+ countries on six continents. Her clients include Google, Amazon, Starbucks, IKEA, TEDx, the European Parliament and the United Nations. She is a Grand Prize winner of The Green Awards and the founder of Bulk Finder, a web-based app with 46K+ bulk locations in 160+ countries. She is a French native who currently lives in Mill Valley, California.

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