

Patty McCord

Former Chief Talent Officer at Netflix, Workplace Innovator, Culture & Leadership Consultant

Patty McCord served as chief talent officer of Netflix for fourteen years and helped create the Netflix Culture Deck. Since it was first posted on the web, the Culture Deck has been viewed more than 15 million times, and Sheryl Sandberg has said that it “may be the most important document ever to come out of Silicon Valley.”

Patty participated in IPOs at Netflix and, before that, Pure Atria Software. A veteran of Sun Microsystems, Borland, and Seagate Technologies, she has also worked with small start-ups. Her background includes staffing, diversity, communications, and international human resources positions.

Currently, Patty coaches and advises a small group of companies and entrepreneurs on culture and leadership. She also speaks to groups and teams around the world.

Patty's book, *Powerful: Building a Culture of Freedom and Responsibility*, was published in January of 2018.
