

Simone Ahuja

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Dr. Simone Bhan Ahuja leading authority on innovation and Intrapreneurship and global keynote speaker. She is the founder of Blood Orange, a Minneapolis-based global innovation and strategy firm, a best-selling author ([Jugaad Innovation](#), and [Disrupt-It-Yourself](#)), and a regular contributor to the *Harvard Business Review*, Simone is an innovation advisor and consultant to organizations including 3M, UnitedHealth Group, Procter & Gamble, Target Corp, Stanley Black & Decker, and the World Economic Forum and a practitioner of improvisational comedy who loves to bring the energy and fun of improv to her live and virtual sessions.

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