

Jackie Insinger

Bestselling Author, Executive & Team Dynamics Coach, Forbes Coaches Council, Harvard Business Review
Advisory Council

With an exceptional track record of sparking brilliant leaders and turning soft skills into hard results, Jackie Insinger combines relatability and humor with her data-driven, results-focused approach to teamwork and leadership. Equal parts captivating and motivating, Jackie inspires immediate action that leads to inevitable transformation.

For two decades she has focused on her life mission of developing Spark Brilliance, a revolutionary approach to leadership and team dynamics that will transform your team's performance, results, and fulfillment. By leveraging the latest research in neuroscience and positive psychology, Jackie designs simple, actionable strategies that individuals can use right away to spark their team's brilliance.

With degrees from Duke and Harvard and a certification in Neuroscience for Business from MIT, Jackie's ideas have been a game-changer for thousands of people and businesses worldwide. Her clients include leaders from companies such as Nestle, Accenture, San Francisco 49ers, and Silicon Valley Bank.

Her new book, Spark Brilliance, hit #1 on eight national bestseller lists and was featured in Forbes, Inc., CEO World, and Fast Company. Entrepreneur Magazine named it as one of the Top 8 Leadership Books for Entrepreneurs.

However, these accomplishments pale in comparison to her greatest life achievement...growing up in Miami, Jackie won the breakdance championship for her 4th-grade breakdance team. She currently lives in Denver with her husband, Rob; two sons, Simon and Miles; and enormous Newfoundland, Hailey.