

## Lanhee Chen

Former Policy Director for the Romney-Ryan Presidential Campaign

### **Obamacare, Three Years Later: Diagnoses and Prescriptions**

President Obama's signature healthcare bill has been the source of considerable controversy since its passage in 2010. Three years later, one of the nation's leading health policy experts, Hoover Institution Fellow and Stanford University professor Lanhee Chen, breaks down the impacts the law will have on American businesses and consumers. Chen served as Governor Mitt Romney and Congressman Paul Ryan's chief policy adviser during the 2012 campaign, was responsible for the development of the campaign's policy agenda, and fundamentally understands the ins-and-outs of Obamacare. In his presentation, Chen will reveal the law's unintended consequences, discuss policy changes that can help to mitigate them, and provide insights into the political outlook for the law. His blend of political and policy expertise—gained from service on three presidential campaigns, work in academic and policy settings, and at the most senior levels of the U.S. Department of Health and Human Services—will provide unique insights into Obamacare, where it's headed, and how it will affect our country and its economy.

### **The Future of the Republican Party: How the GOP Can Become the Party of Opportunity Again**

Electoral defeats in 2012 have placed the Republican Party at a crossroads. How can the GOP appeal to populations it hasn't appealed to before, put forth an agenda that is appealing to a broad majority of Americans, and recapture its electoral "mojo?" Lanhee Chen, one of Mitt Romney's top campaign strategists, a leading policy thinker in the party, and a Bloomberg columnist, has the answers to these questions and more. Chen has been a forceful advocate for greater GOP engagement with minority communities, and the Asian-American electorate, in particular. In his presentation, Chen will provide a behind-the-scenes look at where the party is today, the efforts it has underway to grow its coalition, and where the GOP is headed as we move toward the 2014 midterm elections and the 2016 presidential contest.

### **Tax Reform: Challenges, Opportunities, and Prospects for Success**

Will this be the year when Congress and the president finally tackle fundamental tax reform? The issue was at the center of the economic debate during the 2012 election and continues to be at the top of Washington's policy agenda today. Economists and business leaders alike agree that reform of our tax code will benefit the economy—yet there never seems to be the political will in Washington to get the job done. In this presentation, Lanhee Chen, the policy director of the Romney campaign who is now a Fellow at the Hoover Institution, identifies the challenges and opportunities presented by tax reform. Chen draws on his economic policy expertise, political experience, and deep relationships on Capitol Hill to provide an in-depth look at the prospects for tax reform. His experience from the Romney campaign fighting the political, messaging, and policy battles over tax reform gives him a unique perspective regarding the likelihood that changes to our tax system will actually be signed into law.

### **Does Policy Matter? A Behind-the-Scenes Look at the Role of Issues in a Presidential Campaign**

A presidential campaign is a dynamic and fast-moving environment that seems generally ill-suited to the more deliberate nature of public policymaking. But every four years, these campaigns regularly produce substantial agendas that form the basis of presidential policymaking for the winners of the elections. How does public policy get made on a presidential campaign, and what role does a policy agenda (and issues more generally) play in the heat of a presidential campaign? Does policy matter to the campaign, electoral outcomes, or anything else? Lanhee Chen, who has served on the policy staffs of three presidential campaigns—most recently as Policy Director of the Romney-Ryan ticket—has a unique perspective on the role that issues and policy agendas play in campaigns and elections. In this presentation, Chen provides an insider's look at the strategic role that policy plays on campaigns, and how issue agendas can influence public opinion, electoral outcomes, and policymaking in government.