

John Allen

Former President, The Brookings Institution; Former Commander of NATO and US Forces in Afghanistan; Former Senior Advisor to the Secretary of Defense for Middle East Security; Former Presidential Special Envoy to the Global Coalition to Counter ISIL

Leading The Battle: Strategic Leadership For The 21st Century. In the world of complex, performance-based organizations, strategic leadership is the first, and the essential, quality of those at the top. Through powerful stories shared from the conflicts he lived and worked through, General Allen discusses the crucial elements of leadership, including:

- Why you must lead from the front and have a powerful vision
- How to earn trust and credibility within your ranks by owning the risk
- Why strategic leaders must fully grasp threats both internally and externally
- How to serve as a conduit for reform and promote a culture where team members aren't afraid to fail
- Why you must always remain a humble and selfless servant leader

Through eye-opening and at times emotional anecdotes about bearing the brunt of battlefield challenges alongside the people you lead, leading with both “heart and fist,” and why he believes we're living amongst a new “greatest generation,” Allen inspires audiences to build more cohesive and adaptable organizations. General Allen also explores key tenants of strategic leadership, including resiliency, honesty, integrity, and transparency.

Crisis Management & Leadership in Crisis. Here, General Allen explores how to lead an organization through times of change. Citing the need to dominate the information space by controlling the message about your organization, General Allen explains the need to be faster and more truthful than your enemy—or competitor. He leads audiences through the process of making time-sensitive decisions that involve risk and explains how to manage competing priorities. With harrowing details and nail-biting suspense, General Allen's tales of leadership in crisis pull from real-world events and leave audiences on the edge of their seats.

Today's International Affairs & US—Global Engagement. Widely hailed as a strategic thinker and a true battlefield leader, General Allen is one of the nation's foremost experts on the geopolitical relationships between US and Asia and the Middle East. A unique combination of warrior and diplomat, Allen shares awe-inspiring stories of the challenges facing our nation, the keys to combating the danger, and the leadership lessons that can be applied to today's business environment. General Allen brings audiences to the scenes of some of modern history's most tenuous decision-making moments. His commanding presence has audiences holding their breath as they hear his first-hand accounts of combating what the FBI called the “danger it worries about all day long.”

Global Megatrends: A Look At The World In 2050 & Beyond. The international community is facing a set of growing challenges that are increasingly defining the world our leaders, businesses, communities—and most importantly our children—will face. Generally considered to be five in number, these megatrends are already at work shaping our lives and our planet. They include: The shift of wealth and economic power from West to East; major demographic changes; a massive migration into urban “megacities”; technological developments that will be used by benevolent and evil actors; and finally, resource scarcity and climate change. Here, General Allen reviews how these megatrends will play out and influence our everyday lives and the major institutions on which we rely. A fascinating and eye-opening look at what's to come, General Allen offers a glimpse at what the world may look like in 2050 and beyond, and the opportunities and potential pitfalls the future presents.

The Militarization Of AI: Hyperwar. On only a few occasions has history witnessed fundamentally transformative changes in the way war is waged. Here, General Allen looks at these changes (the advent of the rifled musket, the marriage of the radio and fast-moving armored vehicles, and the emergence of the aircraft carrier, to name a few), and details how today's technological developments—sometimes originating in a variety of different fields—will come together to enable a new seismic shift to conflict as we know it. Allen has labeled the dawn of this new age of warfare “hyperwar.” In this eye-opening and incredibly forward-looking talk, General Allen examines the ways we will see humans providing broad, high-level input to military strategy while machines conduct autonomous intelligence collection and analysis, evaluate military options, and even commit military resources. This is a fascinating speech that examines the ethical and the moral challenges, the practical applications of rapidly advancing technology, and what it means for humankind.

