

Rebecca Fannin

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The Splinternet. a break in technology standards between China and the rest of the world. Its disruptive impact on global innovations.

How multinational companies can strategize for the Chinese market during challenging times in US-China relations. Where the opportunities exist, and how to maximize them.

Impact of US and China policy changes in the tech sector and how multinationals and emerging companies can prepare for a shift in greater scrutiny of cross-border investment flows.

The biggest misconceptions about China technology innovation. How China has risen from imitator to innovator. How Tencent, Alibaba and a group of newcomers are changing the world order by innovating faster, working harder and going global.

Is Asia About To Out-Innovate America? Americans have suffered the loss of jobs to East Asia, but have retained an edge in terms of advanced technological innovation. But now, start-up companies are emerging in China, India, Vietnam, Singapore, and Taiwan and are attracting some of the best and brightest from the West to create innovative new ideas and take them to global markets. Can they really do it? What should be the American response?

Go East, Young Entrepreneur! America is losing its best and brightest to Asia's emerging markets as job losses mount in the US while China and India lead the way in attracting top talent. How can the US continue to keep an innovative edge when college graduates, entrepreneurs, investment bankers, lawyers, engineers, and professionals of all types find that they cannot resist the call of better opportunities in fast-growth Asia. Restrictive visa policies in the US add to a "brain drain" from Silicon Valley and Silicon Alley to Beijing, Bangalore and other Asian hot spots.

Top Strategies For Cashing In On Asia's Innovation Boom. Author Rebecca A. Fannin gives a close-up view into the key growth trends shaping venture capital, and entrepreneurship in Beijing, Shanghai, Hong Kong, Bangalore, Delhi, Mumbai, Singapore, and Taipei plus Hanoi and Ho Chi Minh City. She shows how a new generation is no longer looking to the West for cues but is instead crafting their own local business models and succeeding in tackling the risks of doing business in Asia's developing markets. Providing case studies from mobile communications, cleantech, social networking, gaming, and biomedical companies in Asia, she shows how Asian upstarts are going global, creating breakthroughs, and heading to Wall Street.

Stopping Reverse Brain Drain. America is suffering from a 'reverse brain drain' as the best and brightest young professional talent hop over to Asia's emerging markets for new, fast-growth opportunities. Restrictive visa policies in the US have escalated the problem as well-trained Chinese and Indian graduates of top universities return to their homelands. By just about any measure—job growth, new patents, research and development spending, software parks, venture capital investment, number of new start-ups, mobile communications, tech adoption, scientific breakthroughs, and entrepreneurial billionaires—China and India are beginning to close the innovation gap with the US How can America keep its innovative edge and keep churning out the kinds of Steve Jobs-like ideas the whole world looks up to?

The rise of Chinese tech titans and impact on global innovation and investment trends. How the U.S. can stay ahead.