

Simon Bailey

Brilliant Resilience Researcher

Resilience@Work – How to Lead Your Team into a Thriving Future

Purpose

Empower High-Performance Teams: Cultivate resilience through targeted mindset, skillset, and willpower development. Equip your workforce with adaptive tools to meet evolving market demands and drive sustainable growth swiftly.

Process

- Leverage research from the State of Working America – Thriving in Resilience and Brilliance
- Agile Coaching: Deliver targeted insights to boost motivation and engagement
- Well-being Focus: Maximize productivity by optimizing team health and potential

Payoff

- Skill Empowerment: Equip teams with critical abilities to excel in dynamic environments
- Personalized Engagement: Tailor approaches to drive individual buy-in and performance
- People-Centric Execution: Achieve results through consistent, collaborative, human-focused strategies

Spark Customers for Life

Purpose

In today's oversaturated market, average service is extinct. Simon reveals the transformative insight from his seven years as a Disney cast member and sales director of the Disney Institute that elevates customer experiences from mundane to magical.

Process

- Cut through digital noise with emotional connections
- Turn every interaction into a "wow" moment
- Harness the power of being a "plus in a minus world" creates viral, organic growth
- Engage customers' heads, hearts, and hands for unshakeable loyalty

Payoff

- Create passionate brand advocates.
- Elevate your competitive edge in a world driven by recommendations and reviews.
- Transform your team. Electrify your brand.

Resilience@Work – Thriving in Selling

Purpose

Supercharge your sales career by mastering the art of resilience-driven selling. Learn to leverage empathy and authenticity to boost performance and enrich your life, regardless of economic conditions.

Process

- Dive into expert strategies for resilience-based selling
- Collaborate with a dynamic peer group of 3-5
- Uncover your unique personality archetype for sales success

Payoff

- Skyrocket your confidence and customer rapport
- Harness your authentic self to close more deals
- Transform customers into lifelong brand advocates

Elevate your game. Be the sales pro who doesn't just sell products but creates customers for life.

Join us to thrive in selling by becoming a whole, authentic, and resilient sales professional. People don't buy the product; they buy the person. Be the essence that creates customers for life.

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