

Jeffrey Birnbaum

Award-Winning Journalist & President of BGR Public Relations

Political Outlook and the Next Election. Jeffrey Birnbaum is a political commentator, analyst, columnist, and author who has spent his career concentrating on what is happening in Washington. Birnbaum analyzes both sides of the political playing field through every possible mode of media. His observations and intuitions are highly regarded among his peers and help contribute to some of the most astute political scrutiny in the press. Audiences get a firsthand account of Birnbaum's expertise and candor during each presentation. With the expertise that only decades of experience can bring, he addresses the current political outlook, how hot topics affect the current crop of presidential hopefuls, and the state of America on the world stage.

The Intersection of Business and Government. Birnbaum offers an insider's look at the intersection of business and government. From how corporations affect policy to the public versus private sector debates, he offers his viewpoint as someone who has studied lobbyists and politicians for decades.

Taxes. As a former tax reporter and the author of *Showdown at Gucci Gulch*, which chronicles the Tax Reform Act of 1986 and won the American Political Science Association's coveted Carey McWilliams Award, Birnbaum can speak authoritatively to tax issues, proposed tax plans, and the best (and worst) potential changes to the tax code.

Lobbying in Washington. In his own words, Jeffrey Birnbaum "set up the Washington lobbying beat." From his decades of experience at *The Washington Post*, *The Washington Times*, *TIME*, *Fortune*, and *The Wall Street Journal* covering Congress, the presidency, and politics, Birnbaum knows the ins and outs of lobbying in Washington. In 1992, his second book, *The Lobbyists*, was a *Washington Post* best-seller and a nominee for the Pulitzer Prize. His latest, *The Money Men*, also examines campaign fund-raising. Birnbaum addresses what it takes to get legislation passed in our modern political system and the status of lobbying on the Hill.

Politics and Economics.
