

Ruben Gonzalez

Four-Time Winter Olympian and Business Author

Becoming Unstoppable - Success Secrets from a Four-Time Olympian. A powerful keynote guaranteed to motivate your sales people to sell more. In this funny, motivational, high energy message, your audience will learn how to build confidence and destroy fear, how to unleash their passion and drive, how to unlock their full potential, how to turn defeat into victory, and how to achieve their personal or professional ambitions.

Ruben shares how to develop the mental toughness of Olympic athletes so you can win more sales, dominate your market and leave your competition in the dust. In addition, this inspiring keynote is filled with proven methods and techniques that will help your people develop a winning mindset. This program is perfect for a group facing change, challenges or setbacks to overcome. Your audience will learn how to become resilient and how to become unstoppable on the way to the top!

From Ordinary to Extraordinary. Ruben is proof that ordinary people can achieve extraordinary things if they follow a few simple steps. Ruben is funny, direct and on target. He's on a mission to inspire and equip people to think differently, to take immediate action, and to produce better results. To achieve more than ever before!

Through his riveting stories and keen insights Ruben brings the Olympics to life. He will give your audience an Olympic experience they will never forget. A transforming, powerfully emotional experience. Truly an event.

Ruben's story of his quest for the Olympics gives people hope and strength. His story moves people to commitment and action. After experiencing Ruben's program, your people will know exactly what it takes to succeed in life. They will be inspired and equipped to take whatever they do to the next level.

How to be an Olympian in Business and in Life. Using concepts from his best-selling books, *The Courage to Succeed* and *Becoming Unstoppable*, Ruben shares the success principles that took him from a second string soccer player to a four-time Olympian in the sport of luge. Principles that will help your audience excel both personally and professionally. Organizations and individuals that are going through major change and going through challenges will especially benefit from Ruben's message.

Your Audience Will Learn:

- How the mind works
- How to condition your mind for success
- How to become unstoppable in the face of challenges
- How to take your commitment to another level
- How to become confident and laser focused
- How to become a better leader

Velocity - How to Achieve Big Results FAST. Ruben is an expert on creating desired results...FAST. Organizations use his strategies to get their people to achieve more than ever before. At the age of 21, Ruben, decided to compete in the Olympics, took up the sport of luge, and 4 years later was racing for the Gold against the best in the world.

Using his strategy for creating fast results, he soon became a best-selling author, business consultant, and speaker, helping corporations and associations around the world create and sustain business growth... FAST.

He combined his success in business and in the Olympics to create time-tested techniques to excel in these challenging times - to become unstoppable. Ruben's against-all-odds story will fill your people with the spirit of teamwork, commitment to excellence, and personal dedication they need to succeed... FAST.

He'll open your eyes, engage your imagination, and prompt you to think bigger and aim higher. He'll equip you to act more boldly as a leader and win more decisively as a competitor - so you can succeed... FAST.

Ruben's keynote *Velocity*, is an Olympic experience you will never forget.