Bob Gray
Entertainer with an Incredible Memory

Digital Amnesia. The experience of forgetting something important because you trust a connected device.

Since we've been able to place more memory power in the palm of our hand than was used to land a man on the moon, we've banished our own memory to the back burner. The more we rely on technology to retrieve information, the more we erode the process to recall that information 'naturally.'

So is this a problem? Well, aside from the mental health aspects, here's just one scenario. You have a prearranged appointment, you have reviewed all the personal information about your client/customer/patient, you're able to ask after their spouse/partner, kids, calling them all by name, even their favorite sports team. They feel you have a great relationship.

A month later you bump into them unexpectedly, not only have you forgotten their spouse/partners/kids names....you can't even remember THEIR name. How's that relationship now? How helpful is that CRM or your device now?

In this highly interactive, empowering and fun presentation, Bob shows you how to keep your memory in shape, how to steal your brain back from technology.....and how you'll never again need to say "Sorry, I forgot your name."

Welcome to Your Brain. You have just been introduced to a group of 5 people, all potential clients, and two minutes later...you can't remember any of their names. A client asks you for certain product information. Not quite sure of the answer, you offer, "Let me look that up, and I'll get back to you." Then you forget to follow up. In the middle of an important presentation...uh…duhh…you forget a key point. What's that client's phone number? Is it 555-1287 or 555-1827? Where is my PDA? Did any of these situations sound familiar?

When common memory lapses like these occur, it not only leads to frustration, embarrassment and lost credibility...it carries a negative image. Conversely, an excellent memory conveys the image of success and of someone who is in control Imagine the impression you'll make when you are able to immediately recall the names of all your clients, their interests and hobbies; quote prices and product numbers; keep business appointments and deliver presentations, all without ever having to refer to notes or other sources. A trained memory is a business asset attainable by everyone.

Funny, unique and interactive in his entertaining keynotes and workshops, Bob reveals the untapped potential in each of us. His empowering systems and their many applications in the business world give participants' immediate 'walk away' value.

Bob is a strong believer that having fun creates the best learning environment. His gregarious style and sense of humour make the teaching process seems like recreation!

Bob's presentations can be tailored to suit your agenda. His sessions range from 45 minutes to a full day.

To suit more cautious budgets, Bob is available for a keynote followed by a continuing workshop later that same day.

The Power of Connections. In this short interactive Keynote Presentation, Bob reveals the untapped memory potential in each of us.

He begins by sharing the hilarious story of how his unique skills enabled him to immigrate into Canada. The fact that he was able to write extemporaneously upside down (plus upside down and backwards with both hands and feet while blindfolded and speaking phonetically backwards) pretty much proved to a stunned immigration official that he was not taking a job from a Canadian – or for that matter, anyone else on the planet!

Bob then delivers two incredibly powerful memory demonstrations, which never fail to astonish. After entertaining the audience with his own memory, he enriches their minds by teaching the hilarious and practical 'Chain' system. (A system dating all the way back to ancient Greece, which is an invaluable tool for memorizing

speeches, presentations lists, complex equations and more!)

The members of the audience always leave grinning and eager to test their new skills. Watch them practice recall at conferences, on the road, at home, and at the office.

Are you ready to accelerate you memory into rapid recall? The skills lie a short keynote away.

I'm No Good with Names...But I Never Forget a Face. With this longer version of his 45-60 minute keynote, Bob is able to share the #1 memory problem in business today - how to recall clients' names.

How often have you bumped into clients, or customers, or someone you know you have been introduced to, perhaps two or three times before, but for the life of you, can't remember his name, or hers? And the harder you try to remember, the farther it seems to slip from your mind? Socially, this can be extremely embarrassing, but in business, it can be disastrous. With our lives already so hectic, and the number of people who are important to us increasing every day, we need an instant and easy way to keep each and every one of them active in our memory. The sweetest sound to someone is the sound of his or her own name. By forgetting a person's name, you show not only a lack of respect, but you might just as well say that this individual is of no importance to you. Conversely, by recalling a correct name, especially after only one introduction, you will not only engage and flatter its owner, but you will be remembered for your thoughtful interest.

In his amusing, unusual and empowering presentation, Bob reveals a wonderful method to easily recall and store into memory the names of new friends and business acquaintances. Having been taught the system, participants are quickly and easily able to recall both first and last names of several new acquaintances as they are introduced during the presentation. It's an hilarious system that will have the audience in hysterics...and it works!

181 Minutes to Total Recall. In this half-day workshop Bob will introduce the group to four major memory systems. Expanding on his ninety-minute keynote, he will introduce them to **the Peg System** and **The Phonetic Index.**

The Peg System gives the student the ability to memorize schedules, calendars, meetings, feature lists and rules and regulations. It is one of the easiest time savers you'll ever learn.

The Phonetic Index, which is often considered to be the single most powerful memory system ever devised, was developed over three hundred years ago. Yet, until now, has been known by only a handful of scholars and experts. Bob retrieved the Phonetic Index from history's dustbin, revamped it, and made it directly applicable for today's business leaders. This system gives the user the ability to recall the biggest stumper of them all - numerical information. On a basic level, the Phonetic Index makes the memorization of phone numbers and serial numbers as easy as smiling. Using it in conjunction with some of Bob's other techniques, it becomes a valuable resource, allowing the student to recall deep banks of information. As an example of this, Bob demonstrates how he himself has memorized the capitals, population and square mileage of every nation on earth, as well as the major world events for every year of the twentieth century. In the workshops, groups never fail to amaze themselves by memorizing, both forwards and in reverse, a randomly generated thirty-digit number. It is an exercise that shows the incredible, untapped potential in each of us.