

## Glen Hiemstra

Insightful Futurist and Consultant

**Navigating the New Economic Era.** He explains how and why we got into the fix we are in, offering a unique historical perspective on demographics, technology, energy, environment, and social values. He then explores the potential long-term benefits that will come from the current downturn, if we pursue the right strategies. With his characteristic optimism, he challenges audiences to use this opportunity to re-think their fundamental premises, and demonstrates how major innovations have come from past recessions. The opportunity is ours. In a nutshell, Mr. Hiemstra says, "This is not our fathers' recession." What emerges on the other side will not be a traditional recovery but rather a new kind of economy, and society. Are you ready to navigate the new economic era?

**Beyond 2020: Hope and Possibilities.** Glen's most popular keynote, based on his book *Turning the Future Into Revenue: What Businesses and Individuals Need to Know to Shape their Futures*. A sweeping overview of four dynamic trend areas: demographics, technology, the new economy, and the next energy revolution. The program gives focused inspiration for developing successful strategic leadership, by sharing insights on how to overcome the biggest challenges we face - the global climate crisis, and the Great Divides. Full of surprises, it is a balanced view of both opportunities and problems, and a hopeful vision for the 21st Century.

**The Future of Transportation.** A program based on extensive work with transportation policy and research organizations, influential in setting the national agenda for the next several decades. A look at the future of energy, of automobiles, planes and trains - and of a society in an age of peak oil and climate crisis. This program delves into key technologies and policies that have the potential to revolutionize the way we move about in the world.

**Our Economic Future in a Global Age.** An examination of economic, population, social, energy, environmental and technological trends from a global perspective - a time of more creative opportunity than ever, yet one of great turmoil as well. As global dynamics drive us further toward income inequality, the fundamental values issues that are raised must be considered at a deep level. Calling upon the creative resources of the human family, this program explores the critical choices and dynamic possibilities that lie ahead.

**Conversations on the Future of Media in a Data Flow Culture.** A provocative program based on the online TV series "Future Talks," produced by the Conversations network featuring Glen Hiemstra and EU futurist Gerd Leonhard, and now available on iTunes. What is the future of media when music flows like water, consumers become producers, Web 2.0 grows up into Web 3.0, bandwidth is nearly free, copyright is challenged, advertising is in flux, and the old world passes by with a song? How can the "Data Flow Culture" support and extend the tremendous creativity now flowering in the universe of new media?

**21st Century Healthcare.** Healthcare tomorrow will not, and must not, resemble health care today. Demographic and financial challenges both urge us toward necessary change, and threaten to bog us down in bureaucracy. Meanwhile, the big three technologies - bio, nano, and information - are surging together, revolutionizing many medical treatments. Super longevity is on the horizon - but, lacking decisive action, millions may be left out. What is coming, what must be done? By imagining the preferred future of healthcare, we can aim our efforts toward the creation of an exciting, feasible and equitable industry.

**Creating Preferred Futures.** This keynote presentation or seminar explores the drivers of future change, including technological, societal, economic, demographic and global forces. An eye-opening approach for thinking about the future and creating the future we prefer is outlined; in the seminar we put this approach into practice. With an equal emphasis on future trends, and processes, skills, and models for thinking about and shaping the future, this presentation shows how we can approach future planning with an effective long-range view, while harnessing the potential of the possibilities in front of us right now.

**Create a Custom Program.** We learn about your industry and apply our targeted futures research toward a vision of the future that will specifically address the special interests of your audience. Past examples include The Future of... global trade, workforce, human resources, public works, cities and communities, bioethics, technology, computing and the internet, insurance, housing and real estate, construction trades, education, manufacturing, banking and financial services, global investing, and philanthropy.