

Marci Rossell

Expert Economic Forecaster, Former Chief Economist for CNBC and Co-Host of Squawk Box

VIRTUAL OFFERING: The COVID-19 Economy - The Economic Impact of Seismic Surprises. In this talk, Dr. Marci Rossell separates fact from fiction on the potential impact businesses can expect from coronavirus (COVID-19). Marci outlines the current state of the economy, explaining government relief packages, including the CARES Act, and the aid needed for natural disasters. Explaining the source as a healthcare problem, rather than an economic issue, she analyzes past events (think SARS and MERS epidemics) to predict the economic effects, such as postponed spending, job loss, and a decreased value of retirement savings. She highlights that this outbreak is symptomatic of a larger trend: that businesses today face a variety of seismic surprises. Cyberterrorism, environmental disasters, swings in the regulatory regime, and, yes, epidemics like COVID-19 can all impact interest rates, yield curve, and profitability of financial institutions – and Marci shares her expert insights on how business can plan for unforeseen events today and in the future.

Economic Forecast 2020: Big Election, No Recession. One of the most trusted names in financial reporting and economics, Dr. Rossell delivers an optimistic U.S. economic outlook for the next 18-24 months. While many businesses and consumers are stuck in a “wait and see” pattern, Rossell calls a recession unlikely. Drawing on history, theory, and her ringside seat to Wall Street, she delivers an insider’s perspective on the most important economic events of our time and discusses the impact of key factors like Brexit, the ongoing trade war, and a non-traditional inverted yield curve.

Global Economic Outlook: Opportunities for Growth. Join Dr. Marci Rossell as she explains what has caused a slowing in global growth. She looks at the implications of the current “wait and see” mentality of both businesses and consumers, China and India’s new roles on the world stage, the rise of Millennials, and the emergence of cheap energy, among other factors.

The Stock Market, the Investor, and the Media. A prior Wall Street economist and the former CNBC Chief Economist and co-host of Squawk Box, Dr. Marci Rossell is uniquely positioned to discuss the ins and outs of the media’s relationship with the economy. In her forward-looking talk, Dr. Rossell pulls back the curtain on the way public figures and journalism influence buying power, investor behavior, and consumer confidence and offers a preview of what’s to come in our increasingly social-media-reliant world.

The New Corporate Citizen: Social Responsibility, Business Ethics, and Accountable Capitalism. Can capitalism survive the 21st century? With this talk, Dr. Rossell looks at the shortcomings of the current economic system as well as the rapid growth of movements that challenge a capitalism worldview. She considers who is responsible for the growing public distrust of economic institutions as well as how financial crises can be prevented in the future.