

Marci Rossell

Expert Economic Forecaster, Former Chief Economist for CNBC and Co-Host of Squawk Box

Economic Forecast: Impact of Seismic Surprises. One of the most trusted names in financial reporting and economics, Dr. Rossell delivers a U.S. economic outlook for the next 18-24 months. Drawing on history, theory, and her ringside seat to Wall Street, she delivers an insider's perspective on the most important economic events of our time and discusses the impact of key factors like the inflation, supply chain disruptions, labor shortages and the possibility of a recession. Get an informed outlook into the coming year and understand new opportunities that are on the horizon. Dr. Rossell outlines the current state of the economy, explaining monetary policy, movements in the stock market, oil prices and the real estate market. She highlights that current conditions are symptomatic of a larger trend: that businesses today face a variety of seismic surprises, including cyberterrorism, environmental disasters, swings in the regulatory regime, and, yes, pandemics as well.

Global Economic Outlook: Opportunities for Growth. Join Dr. Marci Rossell as she explains what has caused a slowing in global growth. She looks at the implications of the current "wait and see" mentality of both businesses and consumers, China and India's new roles on the world stage, the rise of Millennials, and the emergence of cheap energy, among other factors.

The Economy 2024: A Pivotal Year for Inflation, Global Demographics and Technological Disruption from AI. One of the most trusted names in financial reporting and economics, Dr. Rossell will bring you a global economic outlook that includes long-term changes in interest rates, demographics, and artificial intelligence. The Federal Reserve will hit pause on its rate hikes in 2024, with implications for borrowers across the economy. The year also marks the moment in history when China's population begins its long slow decline, and aging societies around the globe will face falling labor supplies. Yet artificial intelligence holds the promise of solving the puzzle of how economies can continue to grow in the face of fewer and fewer young people. Will regulators around the world strike the right balance that enhances productivity without stifling innovation? Join Marci for the answer to this question, and much, much more.

Can the Center Hold? Navigating Economic and Geopolitical Risks in the Next Decade. As global tensions rise, and the stability of the post-Cold War world order begins to unravel. Businesses are facing unprecedented challenges from trade disputes, geopolitical conflicts in regions like Ukraine, Sudan, and Gaza, and the growing impact of "Cool" Wars creating disruptions to supply chains and local economies. Dr. Marci Rossell breaks down these global dynamics in a clear, approachable way, offering actionable insights on how businesses can adapt and thrive amid uncertainty. Her expert analysis helps leaders understand the economic risks ahead and develop strategies to navigate this new global landscape with confidence.

The Stock Market, the Investor, and the Media. A prior Wall Street economist and the former CNBC Chief Economist and co-host of Squawk Box, Dr. Marci Rossell is uniquely positioned to discuss the ins and outs of the media's relationship with the economy. In her forward-looking talk, Dr. Rossell pulls back the curtain on the way public figures and journalism influence buying power, investor behavior, and consumer confidence and offers a preview of what's to come in our increasingly social-media-reliant world.

The New Corporate Citizen: Social Responsibility, Business Ethics, and Accountable Capitalism. Can capitalism survive the 21st century? With this talk, Dr. Rossell looks at the shortcomings of the current economic system as well as the rapid growth of movements that challenge a capitalism worldview. She considers who is responsible for the growing public distrust of economic institutions as well as how financial crises can be prevented in the future.