

## Leslie Sanchez

Award-winning Author, CBS News Political Contributor and Producer, Former White House Director

*Americano Dream: How Millennials and the Next Generation of Hispanic Voters Are Reshaping America.* The electorate is not just voter blocs and special interests; it's people exercising their right to be heard and trying to inject a measure of control over their lives. Younger ethnic voters are challenging party labels, identity politics, and choosing political activism on their terms.

*The Changes in Washington.* Drawing on her experience at the Republican National Committee as well as her work as president of one of the country's leading women-owned market research firms, Leslie Sanchez explains the country's reaction to the new day in Washington and whether the pendulum has really swung as far as people think.

*You've Come a Long Way, Maybe: The Progress of Women in Politics.* The prevalence of serious women candidates in primary and presidential elections doesn't mean that women have finally achieved parity with men in politics. Drawing on lessons from her book, Leslie Sanchez explains how the development of the post-modern women's movement has, on both ends of the political spectrum, changed politics in America and how politics in America have changed women.

*Reaching America's Latinos.* The diversity of the marketplace makes the challenge of networking effectively more difficult. Leslie, drawing from her real-life experience on both sides of the desk, gives guidance on how to make and keep meaningful cross-cultural contacts instead of increasing tensions through misunderstanding.

*Opportunities and Challenges in Hispanic Education.* Education is not the problem, says Leslie Sanchez, it's the solution. Nevertheless, the current system is not working for everyone – not just by failing to teach the 3 R's, but in the ways that fail to develop new generations of Americans, united in the idea of a common country and a common ethic. An educated population is a secure, prosperous, and knowledgeable one that can compete effectively with China and India in the coming global marketplace.

*Discover America's True Swing Voters: Hispanics.* Based on her book *Los Republicanos: Why Hispanics and Republicans Need Each Other*, Leslie emphasizes that Hispanics aren't just changing America at its edges they are the new powerhouse poised to decide the nation's political future for generations.