

Joe Trippi

Legendary Democratic Strategist and Campaign Manager

- Politics (general)
 - Presidential elections -Technology & Politics
 - Internet and how it is changing people?s lives
 - Media advertising
 - Changing people?s perceptions/opinions
 - Grassroots movements
 - How to reach voters in the 21st century
 - How to create a message htat breaks through
 - Message and Media
 - Empowerment Age--How the Information Age is evolving into the Empowerment Age and what corporations and politicians need to do to succeed
 - Corporate public relations and how it is changing in the face of new activism--the Wal-Mart example
-