

Carlos Gutierrez

Former U.S. Secretary of Commerce, Former CEO of Kellogg, and Co-Founder & Executive Chairman of EmPath

Global Economic Issues. Over his career, Secretary Carlos Gutierrez has gained a unique perspective on the factors that influence the global economy. In his role as Chair of Albright Stonebridge Group, the global strategic advisory and commercial diplomacy firm, he uses his insight to help executives understand and navigate the complexities of global markets. Gutierrez presents his views on the issues and trends that are shaping the global economy and trade today. He explains the significance of trends that fill business news headlines, such as export controls and tariffs, and advises ways to build resiliency against economic barriers and challenges.

Leadership From Top To Bottom. In 25 years, beginning as a salesman who sold cereal to mom-and-pop stores in Mexico City, Gutierrez rose through the ranks to become CEO and chairman of the board at Kellogg Company. Throughout his career, he has witnessed many different styles of leadership and he has incorporated the best of these traits into his own life. With an up-close view of both corporate leaders and heads of state and from his own experience ascending the leadership ladder, he outlines the varied approaches and surprising tactics that all great leaders have in common. He discusses why having the will to lead and the desire to embrace risks both creates dynamic leaders and fosters environments where innovation can thrive.

An Optimistic Look At The US Economy. With dual perspectives from the highest levels of government and business, Carlos Gutierrez looks at our current economic situation and why organizations should be optimistic about doing business in America. From how China does not provide a great operating environment and its growth is slowing to how the shale energy revolution will spur jobs and shift the balance of power in terms of world exports, he discusses what businesses can expect in the next five to 10 years and how they can capitalize on opportunities. He also looks at the policies and reforms we need to enact in order to secure the strength of our economic situation, including immigration, banking, regulations, and trade, and suggests action for business leaders.

Politics & The Future Of The Republican Party. Gutierrez is a respected member and thought leader in the Republican Party. In presentations, he addresses the current state of politics and discusses the future of the GOP. He analyzes the 'facts on the ground' and shares his thoughts on where he would like the Party to go, covering topics like immigration, social issues, and fiscal policy.

Driving America's Business Agenda. In the current economic and political environment, business leaders have to become even more involved to ensure that the American economy stays strong. With his dual perspectives from the highest levels of government and business, Gutierrez explains why business leaders cannot assume that the job of advocating for American business will be done someone else. He dissects the current topics dominating the business pages, from tax increases and trade to labor laws and environmental regulations.

Maintaining America's Competitive Advantage. America is unique in the world for its open business environment—an environment of innovation, entrepreneurship, and free trade. In challenging economic times, America must continue to foster these core principles. Gutierrez discusses America's undeniable advantages—from intellectual property rights, to the world's best university system, to our history of embracing immigration—and he outlines the specific policies that will ensure that these advantages continue into the future.

Diversity: A Key Source Of Economic Energy. As the son of Cuban immigrants and having worked all over the world, Gutierrez understands the vitality and surge of energy that immigrants bring to the American business community. Innovation and growth have always been the keys to America's competitive advantage, and throughout our history, immigration has been a vital source of both. Gutierrez presents the big picture view of immigration reform and clarifies the debate, explaining the true nature of the buzzword "amnesty" and showing how a vibrant immigrant policy and population can drive American business. He also tackles the issues minorities face in leadership positions.