

Juliet Funt

CEO of WhiteSpace at Work

WhiteSpace: The Missing Piece in Your Technicolor Business. Is your corporate culture being crushed by email? Are your employees being pulverized by endless PowerPoint revisions? Is doing “more with less” sucking the life out of your talented teams?

Every organization we meet is struggling with these issues. Our time is under constant attack. We pay our employees for their minds but can't give them time to think. Innovation, creativity and productivity are withering beneath relentless, reactive busyness. The American workforce is so fried it belongs in the food court of a county fair.

WhiteSpace is dedicated time during which strategic thinking occurs, focus returns and creativity soars. WhiteSpace creates time where none was before; bringing a sigh of relief to over-scheduled, multitasking, busy leaders and teams. Companies such as American Express, P&G, Costco and Pepsi have chosen Juliet Funt and WhiteSpace for their immediate impact on the organization:

- More Creativity as employees gain clarity of mind and time to think
- Increased Productivity from employees who are focused, energized and able to be masters of their technology
- Enhanced Engagement from employees who are fully present, more emotionally intelligent and once again excited about work

Juliet's WhiteSpace programs are a perfect balance of instantly applicable business content, humor and fun. With modular content tailored to your organization's specific needs and objectives, WhiteSpace programs can be customized for a variety of formats ranging from intimate executive workshops to keynotes for thousands of people. Enlightening, fast-paced and hilarious, WhiteSpace programs benefit everyone from the C-suite to the front lines and beyond.

Leadership. Leaders are often selected for their nimble minds, creative ideas and ability to solve complex problems. Yet once leaders enter the corporate “machine,” these attributes can easily be crushed by unrelenting email, meetings and paperwork. WhiteSpace is a pivotal tool for guiding leaders to develop new, leaner habits, allowing them to reclaim time to think strategically and maximize their contribution to the organization.

Sales. Making the sale is about making a connection; but as technology takes over business, the art of the personal connection is being eroded. When sales professionals use WhiteSpace in their daily workflow, they are less anxious about their inbox and more focused on living their value proposition, connecting in memorable ways and producing with vitality.

Top Producers. Those at the top of their game are usually known for their drive and desire to learn, yet the allure of being the best often leads to a crushing amount of activity and information. The best of the best embrace WhiteSpace because they instinctively understand that well-placed strategic pauses allow them to refocus on the big picture of the businesses or practices they are building.

Incentives. Every moment of an incentive event should be a gift designed to thank and congratulate. And after meeting an enormous and exhausting goal, what better gift for a room full of achievers than the gift of WhiteSpace? The humor

and energy of a WhiteSpace program will uplift them and make them smile, while the practical tips and takeaways will help them become even more productive as they look to their next goal.

Non-Business Audiences. In the Age of Overload, everyone needs some WhiteSpace! For public shows and non-business audiences (such as volunteers, spouses or busy moms), Juliet's keynote is titled "Overcommitted, Overwhelmed and Over It!" This personal development version of the WhiteSpace message includes even more stories and wonderful clips from Candid Camera. With the perfect balance of feel-good fun and value-added content, this program is a high-energy way to kick off or close your conference.

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