

## Curt Cronin

Expert on Leading High-Performance Teams, Former Navy SEAL

**Leading Unbeatable Teams.** During more than a decade of combat operations to eighteen countries, Curt led the nation's premier SEAL assault force, maximizing their effectiveness by forming unique and unlikely alliances. These experiences reinforced Curt's fundamental belief that the competitive edge for any organization in the information age is neither technology nor information; rather, it is the unparalleled power of an aligned team. Curt outlines his five-step plan to building a proactive, unified team with complimentary skill sets, and uses anecdotes from his Naval tours to draw parallels between his combat experience and the objectives of his audience. Curt believes that the solution to every problem, whether in a combat arena or in the board room, lies within people, and inspires audiences to execute flawlessly.

**Tapping into Your Potential: Attempting the Absurd and Achieving the Impossible.** A big believer in "human innovation," Curt knows what it's like to face seemingly unattainable goals: In the midst of combat, he transformed an offensive unit of Navy SEALs into a defensive Presidential protection unit; he also single-handedly created the model for multi-disciplinary counter-terrorism operations out of a widely disparate patchwork of organizations as part of an Embassy team in the Middle East. In Navy SEAL training, as he tells audiences, leadership purposefully places trainees in situations that are so much more difficult and stressful than those they would likely face in combat. The goal? To ensure that SEALs are ready for anything. Curt shares stories from his time as a SEAL trainee and leader to reiterate that with the proper preparation and fortitude, anything is possible.

**Leading in Uncertainty — Lessons from Combat Operations.** Throughout his four years deployed abroad, Curt led a team of Navy SEALs through scenarios in which milliseconds made the difference between life and death and winning and losing. A master at the art of staying calm and managing disaster, Curt coaches leaders to develop and then draw upon crisis-management tactics and strategies. As an entrepreneur, former partner with several consultancy firms, and an MBA graduate from the London School of Economics, Curt is uniquely poised to speak to business leaders, relating his experience in combat to business strategy and development.