

## Asher Hasan

Social Entrepreneur

**Fortune at the Bottom of the Pyramid.** A discussion on why it makes business sense to empower the marginalized.

**Supply Chain Optimization.** How to create triple bottom line value for global corporations.

**Ad-Venture Catalysts.** An exploration in how social entrepreneurs are creating value through innovation.

**Beyond Borders.** A look into how global citizens are making money while remaking history children of Abraham, and building interfaith bridges across the globe.

**Transforming Lives through Health.** Discovering A NAYA JEEVAN ('new life') for marginalized communities across the emerging world.

**Overcoming Socioeconomic Apartheid in the Developing World.** Seeking a route increasing prescriptions for transformational change.

**TPR.** A battle between 'Take Personal Responsibility' & 'Toilet Paper Recycling'.

**Burgers & Bun-Kebabs.** Looking at where the East (India/China, South Asia) and West (US) meet.

**Tackling the US Public Health Juggernaut.** How 'reverse innovation' can enhance health outcomes while reducing cost.

**Taking the Path Less Traveled.** How you can do good for yourself, while also doing good for others.

**The Bright Side of the Moon.** The truth and honor in achieving success through adversity.