

Ori Brafman

Leadership and Organizational Dynamics Expert; Multiple New York Times Best-Selling Author

How Inclusive Networks Determine Agility, Adaptability, Power, and Success. When Starfish networks decide to embrace inclusion as a strategic imperative, they hold the power to change the face of industry. Drawing on research from his best-selling books and examples from the U.S. military to blockchain technologies and Fortune 500 companies, Ori shows how organizations that embrace decentralization and inclusion function more effectively, with the agility and adaptability necessary in today's rapidly changing world. He demonstrates how even the largest, most hierarchical organizations utilize Starfish principles to harness the power of distributed networks and argues that leaders should develop an instinct for inclusion in order to build and maintain trust and power. Ori leaves the audience with practical takeaways for leveraging inclusive networks toward organizational success.

Inclusive Leadership and Teams. Inclusion is no longer a "nice-to-have"; it's a strategic imperative. In this presentation, Ori shares stories from his new best-selling book and beyond that bring to life the insightful and often amusing evidence that he and his *Radical Inclusion* co-author, former Chairman of the Joint Chiefs of Staff Gen.(R) Martin Dempsey, have nearly nothing in common—except a deep and unwavering belief that the hard problems we face in our businesses, at the national level, and internationally can be solved with better leadership.

Drawing on examples from business, academia, government, and the military, Ori will show:

- How the speed and accessibility of information create digital echoes that make facts vulnerable
- How the fear of losing control is pushing us toward exclusion and why leaders should develop an instinct for inclusion
- How to create networks of inclusion within the organization
- How to leverage inclusion to improve communication and gain better knowledge from all edges of the organization
- How to create ongoing processes to ensure inclusion continues to be leveraged toward organizational success

Ori provides audiences with engaging stories, practical takeaways, and the leadership tools necessary to address today's real leadership challenges.

Decentralized Networks. When you cut off the head of a spider, it dies. But when you cut off the arm of a starfish, it grows one back. In this classic presentation, Ori leads the audience back in time to demonstrate how throughout history, organizations operating without a central head win out over centralized ones.

Drawing on examples from the U.S. military to the Tea Party to Fortune 500 companies, Ori will show:

- How decentralized organizations act and make decisions with greater agility and adaptability
- How today's business world is utilizing decentralization to increase effectiveness
- What proven, simple methods can be adopted to introduce decentralized networks within top-down structures
- How to create ongoing processes to ensure decentralization efforts continue over time and throughout the organization

Ori provides audiences with an understanding of how even the most hierarchical organizations can introduce pockets of decentralization for better business results. Audiences leave with the practical tools and takeaways necessary for creating decentralized networks within their organizations.