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CREATE: Creative Thinking Fundamentals. If you've seen our creative thinking sessions, watched the TEDx talk or read the book: "WHO KILLED CREATIVITY?", we have now developed an online 'Who Killed Creativity?' gameboard. Whilst we can facilitate this, it has now been redesigned to be independently run by a leader and their team. It can be fully automated to purchase and comes complete with instructions, so anyone can use it. Great for follow up after a keynote. This suite of programs is packaged with a CSI kinesthetic memorable theme. <https://www.whokilledcreativity.com/game-board/digital/>

INNOVATE: Ambidextrous Future Ready Leadership. If you've seen our session &/or read the book "THE INNOVATION RACE" we now have focussed on the latest management theory, "Ambidextrous Future Ready Leadership," as this is important for sustainable long-term innovation. We believe this is one of the key challenges of this year. Our research shows that the tension that innovation, change and Covid has brought over the last year, can either fuel or frustrate innovation and growth. Leaders, therefore, will need to manage this tension to ensure the organisation/team can transition to sustainable new ways of working. To bring any keynote alive and ensure participation, we have also developed an online tool called the iCLI, to assess this tension within an organisation & for leaders and their teams. <https://the-innovation-race.com/> ????????

The Innovation Race – Who Wins, Loses, and gets Eliminated. How to change a culture to change the game

The Magic of Creative Thinking (intro). "We see not the world 'as it is' – but we see the world in a way that proved useful in the past."

A FAST PACED active session that is packed full of magic tricks, which quickly segues to challenging people about their mindset and mental models, peppered with some interesting information from neuroscience. Through a powerful metaphor, this session shows the strong connection between what magicians and creative thinking have in common: why people are so easily fooled by magic, and so readily blocked from solutions based creative thinking.

At the end of this keynote participants will develop the ability to look for solutions outside their standard boundaries and habitual ways of thinking.

The Crime: Is Creative Thinking Dying? An IBM survey of over 1500 CEOs has revealed that creative thinking skills are the greatest attribute needed for leaders in the next 5 years. And yet research has shown that while IQ has been on the rise, since 1990 creative thinking (CQ) has been rapidly declining. Whilst 98 % of children are ranked as "geniuses" in divergent thinking, by adulthood this number has dropped to a mere 2%.

THIS session takes the participants on a journey from the classroom to the boardroom, helping them understand the current creative thinking crisis. It looks at the implications in the workplace of a number of dramatic statistics, and shows how it is possible to rise above these stats and develop a creative and innovative culture.

At the end of this keynote participants will be able to identify the importance of developing creative thinking.

The Scene: Dealing with Disruptive Innovation. "Innovation emerges out of the structural tension between the way things are and the way we imagine they could be, therefore the gap between what people can do today and what they want to be able to do is driving change beyond what anyone may have anticipated."

THIS session explores the difference between an ordinary organisation and one that has a culture of creativity – revealing a 40000 year old secret to dealing with disruptive innovation. This session reveals why it's going to be critical to become a creative and innovative organisation, and demonstrates how organisations can best prepare for the future. The future is described as a place where small companies topple the large, the super large eat up industries, and customers will innovate with or without the organisations: good news for the prepared, but devastating for those in denial. This session will encourage participants to see the importance of thinking ahead and being prepared, showing that creative thinking is no longer a luxury for the gifted few, but a necessity for survival. **At the end of this session** participants will be able to identify the importance of harnessing disruptive innovation and creating a positive innovative culture, facilitate better decisions by showing how to pay close attention to signals that point the way forward. AND help question unconsciously held biases and world views to come up with authentic alternative realities.

The Investigation: Profiling the Creative Thinking Killers. “The most ambitious criminologists are not just satisfied with analysing data from the past – they want to predict and control the future.”

MODERN DAY PROFILING is not only used to catch criminals, but predicative methodology is now being used in many areas to predict and control an environment. This interactive keynote turns the audience into detectives, and investigates what kills creative thinking in a fun Cluedo (Clue) CSI style session. It takes the 7 ‘creative killer’ suspects and puts them through a line up and profiling process. A few suspects are then examined in-depth. Humorous facts and interesting research into neuroscience reveal how it is possible to overcome these blockages or at least avoid them, both on an individual, team and organisational level. (A Special Asian cultural version of this keynote is available). Suspects include: Control, Fear, Pressure, Insulation, Narrow Mindedness, Apathy & Pessimism.

At the end of this keynote participants will be able to identify the key blocks to creative thinking and how they can be dealt with.

The Forensic Lab & The Neuroscience Of Creative Thinking. Why is it important for adults to learn to play intelligently, and why is having “down time” simply not good enough for creating an innovative environment? How can individuals capitalize on the power of the neural network to create profound “Eureka!” moments?

Most people hang on to habitual behaviors and attitudes as a survival mechanism, and yet outside of these boundaries is a universe of possibilities. We can become trapped inside these perceived limits by our instinctive ‘fight, flight or freeze’ responses to stress. The primitive human brain is designed to respond at an instinctive ‘reptilian’ level under pressure without allowing more reflective and advanced creative thinking. Learning to be creative takes more than some quick inspiration, it involves developing a plastic receptivity and cognitive flexibility that enables us to imagine and invent the potential future. By re-training the brain to utilise these innate creative processes effectively, highly creative thinking and problem solving can be achieved. This session reveals how it is possible to maximise individual creativity – and how to avoid the potential ‘creativity killers’. With fascinating insights from the latest research in neuroscience into the workings of the creative brain, individuals learn how to access and harness their unique creative skills.

The Rescuers: Creative Thinking Rescue Strategies (design thinking). Creativity can occur in any company on a haphazard basis. But how can leaders promote creative thinking as a way to solve problems better, faster and more cost effectively?

THIS KEYNOTE focuses on the key rescue strategies and works through them to show participants how they can use these strategies to develop their creative thinking skills. It reveals a model for developing DESIGN THINKING, IDEATION & CREATIVE THINKING that directly addresses the key creative thinking blockers, and works towards creating a positive organizational culture that supports creative thinking and innovation. The practical and immediately applicable approach provides a valuable structure for promoting creative thinking on an ongoing basis.

Rescue approaches include: 1. Enquiry: Opening up thinking, 2. Exploration: Imagining options, 3. Solution: Making connections, 4. Application: Testing for implementation

At the end of this keynote participants will have learnt a practical model for developing creative thinking and will have had practice in using it.

Collaboration: The Collaboration Deception. Why do bees discriminate against some of their own in order to protect their collaborative community? How has tourism destroyed age old farming practices overnight by ignoring collaborative principles? And what do the stone age hunters have in common with stockbrokers in terms of reasons to collaborate? The motivation behind apparent collaboration can be deceptive, and many teams need to understand what dynamics can drag a team down before they will be able to build a collaborative community.

This dynamic keynote or workshop includes a fascinating social experiment based on game theory that will challenge the smartest of players to build collaboration in an often cutthroat competitive environment.

Leadership: Inventing the Future & The leader as a storyteller. How leaders can construct an authentic organisational narrative Why are many of today's leaders stuck in a void between Facebook and indigenous cultures? Why is checking morning emails more dangerous than smoking marijuana? Why does Coke taste better when you know its Coke? How did the Australian Aboriginals sustain their environment for tens of thousands of years without a government or the internet? Effective leaders have a clear picture about their basic purpose and their teams share a common set of values, which provides a vision and drives actions towards high performance. The stories leaders share about the organization reveal the predominant corporate culture. The deliberate use of story can also be instrumental in shaping the culture. By identifying the stories people tell and analysing these, it is possible for leaders to gain an understanding of significant experiences and issues that may need to be acknowledged and managed.

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