

Mike Walsh

Best-Selling Author & CEO of Innovation Research Lab, Tomorrow

What Leaders Need To Know About The Metaverse. The topic that everyone is talking right now. More than just a basic explainer, Mike focuses on the pragmatic opportunities relevant to your audience and what the latest Metaverse acquisitions, partnerships, and technologies might mean for how they engage their future customers and employees.

The Algorithmic Leader. We live in an age of wonder—cars that drive themselves, platforms that anticipate our needs, and robots capable of everything from advanced manufacturing to complex surgery. Automation, algorithms, and AI are transforming not only business, but every facet of daily life. While many fear that robots will take their jobs, the rise of machine intelligence begs a more important question: What is the true potential of human intelligence in the 21st century?

In this inspiring keynote, Mike Walsh, futurist and author of the book, *The Dictionary Of Dangerous Ideas*, will present a vivid portrait of a brave new world orchestrated by machines that think, and how tomorrow's leaders can upgrade their capabilities to survive and thrive in an age of accelerating technology.

Audiences will walk away with an insight into the companies, technologies, and global forces shaping the age of machine intelligence, as well as a set of tailored next actions on how to redesign their organisations, reimagine their roles, and reinvent the way they make decisions.

Designing Your Business For The 21st Century. 'Most companies are simply not designed to survive. They become successful on the basis of one big idea or breakthrough product,' says CEO Mike Walsh of Tomorrow, a global consultancy that helps design 21st century businesses. 'The companies that will thrive in the near future are the ones not only embracing change but breaking the rules.'

Companies built to survive the future are no accident. They are a result of deliberate business design decisions smart leaders are making today. In his ongoing research on the world's most innovative companies, Mike has organised these decisions into seven strategic priorities—that he will explore with audiences as a roadmap for their own reinvention.

In this keynote, Walsh will outline the mega-trends shaping the future of business and consumer behaviour, and the lessons learned from successful Fortune 500 companies on leveraging disruptive innovation, adopting a data-driven mindset, and leading change through digital transformation.

From the impact of AI on leadership to the mega-trends driving digital transformation, Mike Walsh's keynotes are a blend of provocative questions and global case studies.

Mike will personalise a presentation specifically for your audience based on his discovery calls with you and using these seven transformation drivers below as a guideline:

1. Customers
2. Marketing
3. Culture
4. Technology
5. Innovation
6. Global
7. Leadership