

Amy Wilkinson

Founder of Wilkinson Innovations, Lecturer at the Stanford Graduate School of Business and Author of The Creator's Code

The Six Essential Skills for Extraordinary Leaders. What does it take to build a great business? Amy Wilkinson shares six essential skills for injecting an entrepreneurial thought process into your business, jump-starting innovation, and creating a culture that identifies and seizes opportunities that leapfrog the competition. From curiosity and a focus on the future, to making small bets and creating a network, her six powerful skills are an eye-opening look at the possibilities around us, and she outlines real-world examples of them at work using case studies based on her more than 200 high-impact interviews with both the leaders currently changing the world and the entrepreneurs who will be changing it tomorrow. Insisting that anyone can adapt and apply these skills – whether you're an innovative manager or an aspiring entrepreneur, she shows organizations how to grow and compete at home and abroad by thinking differently. Wilkinson opens audiences' eyes, engages their imaginations, and provides the rare insight needed in a world of rapid global change.
