

Michael Duke

Former CEO of Walmart

Building and Sustaining a Positive Corporate Culture. Mike Duke shares insights on how to create a lasting corporate culture that values integrity, responsibility, inclusion, and innovation. From communication, training, and information sharing to incorporating culture into everyday management activities, he looks at how culture is top-down driven (and how managers should handle this), how to address variants from culture, and how to deal with differences in how business is done in other countries. With expertise built by learning from and interacting with everyone from Walmart customers around the world to officials in the highest levels of government, Duke is warm and engaging as he injects his Southern charm and unique perspective into how to build and productive and innovative corporate culture.

Leading the Largest Business in the World. What does it take to lead the world's largest retailer and the biggest private employer? What characteristics does a leader need to possess? Which of the company's strategic areas are the most important to focus on? Former Walmart CEO Mike Duke shares insights on how to take the helm of a company that all other businesses look to as a measuring rod. From expanding internationally to leading a restructuring that prioritized e-commerce, technology, and innovation, Duke shares stories about growing a company while maintaining its values. Warm and with his signature Southern charm, he not only offers lessons learned from his time at the retailer but also helps audiences understand how to apply his takeaways to their own organizations.

Sustainability and the Bottom Line. The driving force behind Walmart's commitment to being waste free, utilizing 100% renewable energy, and selling products that are sustainable, Mike Duke looks at how improving a company's sustainability standards can be one of the best things for its bottom line. Eliminating waste, reducing carbon footprints, and decreasing energy usage is good for the efficiency of operating a business, which turns into real dollars and cents. He also shares insights on maintaining sustainability standards while expanding internationally and managing varying regional laws.

Growing a Company in International Markets. Mike Duke shares insights on taking a company overseas. Pulling from his extensive expertise from expanding Walmart into China, Latin America, and Africa, he shares insights business strategy abroad and how the emerging middle class of the world is generating global opportunities.